

# **Randall Howard**

**General Partner at Verdexus**

Kitchener, ON, CA

Senior serial technology executive working to build world leading, high growth technology organizations

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## **Description**

A prolific serial technology CEO, investor and philanthropist, committed to building world leading high growth technology organizations through "Venture 2.0" boutique VERDEXUS. We have a globally portfolio of business-to-business, "Enterprise 2.0" companies in which I help drive strategic execution as founding General Partner.

Currently, General Partner at Verdexus, a transatlantic strategic advisory firm, primarily delivering our "Venture 2.0" hands on investment playbook to early and mid-stage companies in Canada and Europe. Prior to 2001 was founder and CEO of MKS, a global lead in application lifecycle management solutions, which was sold in 2011 to Parametric Technology Corporation for \$304 million.

I am passionate about building a globally competitive tech ecosystem locally and helped grow Golden Triangle AngelNet by driving its Selection process such that over 40 transactions were completed from inception in 2009.

Finally, I have a passion for transformation and growth in the world of Social Enterprises and believe that a new crop of "Social Innovation" can truly change the world. In that regard, am Director since founding of Innovation Guelph, Board Chair of Centre Wellington Community Foundation and Director and Treasurer of Roseneath Theatre. In late 2013 was invited to the "Group of Seven" by Governor General David Johnston to assist in nation building around Canada's 150th birthday in 2017.

I bring long experience as a corporate director with strong knowledge of governance, strategic risk assessment and financial literacy.

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## **Availability**

Keynote, Moderator

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## **Industry Expertise**

Investment Management, Wireless, Internet, Cleantech, Computer Software, VC and Private Equity, Non-Profit/Charitable

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## **Topics**

Building Enterprise Software, Venture Capital Investments, Infrastructure Software, High Growth Technology, Enterprise 2.0, Social Innovation, Entrepreneurship, Disruptive Innovation, Corporate Strategy, Board Governance, Mergers & Acquisitions, Angel Investing

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## **Affiliations**

C100 Supporting Canadian Entrepreneurs, MKS Inc. Alumni, National Angel Capital Organization, Golden Triangle AngelNet, Roseneath Theatre Company

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## **Past Talks**

**Panellist: NACO Academy: Structuring Deals and Term Sheets**  
World Angel Investment Summit 17

**Judge: Aquahacking 2017**  
Aquahacking 2017 Finals

**Panellist: Overview of the Canadian Investment Ecosystem**  
UK Re\$earch Money Conference

**Keynote: Connecting the Canadian Innovation Economy with the World**  
LATAM Startup Conference

**Keynote: Canadian Angel Investment Poised for a Quantum Leap**  
National Angel Capital Organization Summit

**Panel: Best Practices for Building a Private Equity Portfolio**  
Angel Capital Association Summit

**Expert Commentator: CIX Top 20**  
Canadian Innovation Exchange

**International Syndication with Co-Investment Funds**  
Angel Capital Association Summit

**Panel: Show Me The Money**  
Gearing Up For Growth Conference

**International Venture Club**  
Roundtable of International Startup Financing

**Investor Mentor and Judge**  
7th European Space Agency Investment Forum

**Keynote: Animating Future Innovation Via Angel Groups**  
Niagara Venture Forum

**Mobile Thought Leadership Panel**  
Mobile Monday Toronto

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## **Education**

**University of Waterloo**

Honours B.Math Computer Science and Pure Math

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## **Accomplishments**

**Canadian Angel of the Year**

National Angel Capital Organization

**Entrepreneur of the Year**

1997 High Technology Entrepreneur of the Year

**1st Annual Community Builder of the Year**

"Pauli" Award from GTAN

**Alumni Achievement Award**

Faculty of Mathematics, University of Waterloo

**Communitech Impact Award**

Awarded for work building Waterloo technology ecosystem.

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