

Ravi Subramanian

Associate Professor of Operations Management at Scheller College of Business at Georgia Institute of Technology

Atlanta, GA, US

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Biography

Ravi Subramanian is an Associate Professor of Operations Management at the Scheller College of Business at Georgia Tech. His research interests are at the intersections of operations/supply chain decisions and environmental sustainability, with recent interests in healthcare operations and social sustainability. Dr. Subramanian's research in sustainability interfaces operations/supply chain management with public policy, strategy, marketing, and industrial ecology, and spans three categories: (1) environmental legislation in supply chains; (2) closed-loop supply chain management; and (3) market value and effectiveness of corporate sustainability efforts. Dr. Subramanian's teaching interests are in core operations/supply chain management concepts and their interrelationships with economic, environmental, and social sustainability. He currently teaches the core operations management courses in the evening and executive MBA programs, and an elective course on business sustainability and shared value at the undergraduate level. He also conducts sessions on demand-driven supply chain planning in supply chain leadership programs for Coca-Cola, Clorox, and Georgia-Pacific. Dr. Subramanian's research has been published in Journal of Industrial Ecology, Journal of Operations Management, Production and Operations Management, and Manufacturing and Service Operations Management, and has been cited in Bloomberg Business Week, Forbes, Reuters, and Yahoo Finance, among others.

Areas of Expertise

Healthcare Operations, Closed-Loop Supply Chain Management, Environmental Legislation in Supply Chains, Market Value and Effectiveness of Corporate Sustainability Efforts

Affiliations

Production and Operations Management : Department Editor for the Sustainable Operations Department

Education

University of Michigan - Stephen M. Ross School of Business

Ph.D. Operations and Management Science

University of Michigan

M.S. Industrial and Operations Engineering

Indian Institute of Technology Mumbai - Shailesh J. Mehta School of Management

MBA Management

Birla Institute of Technology & Science, Pilani
B.E. Mechanical Engineering

Selected Accomplishments

Brady Family Award for Faculty Teaching Excellence
Scheller College of Business, 2014

James F. Frazier Award for Teaching Excellence
Scheller College of Business, 2009

Paul Kleindorfer Award in Sustainability
Scheller College of Business, 2012. Awarded for “young scholars who have distinguished themselves through the breadth and innovativeness of their scholarly work on questions related to sustainable operations and the social and environmental impact of business.”

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