

Raymond Ingersoll

President & CEO at The Ingersoll Group, Inc.

Alpharetta, GA, US

An entertaining yet direct public speaker experienced with topics such as; social media, customer service, sales, and organizational develop

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

Industry Expertise

Professional Training and Coaching, Automotive, Social Media

Areas of Expertise

Training Isn't for Everyone

Sample Talks

From Great to Gone

Rivaled only by those that at least "claim" to have read Sun Tzu's The Art of War, so was the fervor surrounding Jim Collins' bestseller, Good to Great: Why Some Companies Make the Leap and Others Don't.

Debates and analysis sprung up nationwide; from conference rooms to C-level networking breakfasts, even into the study's of some of the world's most renown business thinkers - see Peter F. Drucker's comments on the back cover - (oh, and if you can figure out what the heck he was trying to say in his review, you are smarter than most of us).

But of course while the world was trying to decide just what our "Hedgehog Concept" might be, and just how to take advantage of our "Technology Accelerators" - time kept passing. And now we sit roughly a decade later and look at these mold-breaking companies, these "Magic 11" that were placed on such haughty pedestals and wonder...how can it be that so many of them are mired, struggling, or just flat-out GONE?

For the next few mminutes we will discuss why these "greats" fell so quickly - and analyze whether your orgainzations may be falling into the same traps, or how to avoid them.

Education

The University of Tampa

BS Psychology

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