

# **Rebecca Gill**

**Associate Professor of Communication, Merlo Presidential Chair in Communication and Entrepreneurship at Wake Forest University**

Winston-Salem, NC, US

Gill focuses on entrepreneurial and occupational identity and how innovators develop their voices in startups and existing organizations.

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## **Biography**

Gill integrates mainstream entrepreneurship literature with the field of communication. She offers fresh and unique perspectives on who participates in the entrepreneurial culture and how they develop entrepreneurial identity. Co-author of *Organizations and Identity* (2017), Gill is an expert in how identities are formed and why they are especially relevant in today's culture.

While most of her colleagues in organizational communication study large organizations or networks, Gill challenges the taken-for-granted image of who the entrepreneur is and brings to light different entrepreneur narratives, different ways of understanding entrepreneurship and different ways of being an entrepreneur.

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## **Areas of Expertise**

Entrepreneurship, Entrepreneurial Identity, Gender and Entrepreneurship, Organizational Communication, Interprofessional Communication, Work/Life and Entrepreneurship, Storytelling and Entrepreneurship, Innovation and New Venture Development

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## **Education**

**University of Utah, Salt Lake City**

Ph.D. Organizational Communication

**University of Montana**

M.A. Organizational Communication

**Fitchburg State College**

B.A. English Literature/Theatre

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