

# **Richard Appelbaum, PhD**

**Doctoral Faculty - School of Leadership Studies at Fielding Graduate University**

Santa Barbara, CA, US

Globalization; social and ecological sustainability; world-systems theory; the globalization of business and workers' rights

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## **Description**

Richard P. Appelbaum, Ph.D., has been associated with Fielding Graduate University since shortly after it was founded, more than forty years ago, and currently serves as doctoral faculty in the School of Leadership Studies.

He is also Research Professor Emeritus, and former MacArthur Foundation Chair in Global and International Studies and Sociology, at UC Santa Barbara, where he served as co-principal Investigator for the National Science Foundation-funded Center for Nanotechnology in Society (<http://www.cns.ucsb.edu/>).

He received his B.A. from Columbia University, M.P.A. from Princeton University's Woodrow Wilson School of Public and International Affairs, and Ph.D. from the University of Chicago. He has been a Simon Visiting Professor at the Department of Sociology, University of Manchester, England, and an Honorary Visiting Professor in the Sociology Department at the University of Hong Kong.

Dr. Appelbaum has received numerous awards and commendations for excellence in teaching, including the UCSB Academic Senate Distinguished Teaching Award in the Social Sciences. He is an elected Fellow in the American Association for the Advancement of Science. He has served as President of the Political Economy of the World-System Section of the American Sociological Association. He is on the Board of Consulting Editors of the Encyclopedia of Housing and the Encyclopedia of Global Studies.

Dr. Appelbaum has published extensively in the areas of social theory, urban sociology, public policy, the globalization of business, and the sociology of work and labor. In addition to numerous scholarly papers, he has published policy-related and opinion pieces in the Los Angeles Times and The American Prospect. His books include States and Economic Development in the Asian Pacific Rim (with Jeffrey Henderson; Sage, 1992); Behind the Label: Inequality in the Los Angeles Garment Industry (with Edna Bonacich; University of California Press, 2000); Rules and Networks: The Legal Culture of Global Business Transactions (co-edited with William Felstiner and Volkmar Gessner; Oxford, England: Hart, 2001). For more publications, see Media, Links and Articles in the faculty profile.

Dr. Appelbaum is currently engaged in two principal research projects: a multi-disciplinary study of labor conditions in supply chain networks in the Asian-Pacific Rim, and a study of high technology development (focusing on nanotechnology) in China.

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## **Industry Expertise**

Education/Learning, International Trade and Development, Research

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## **Topics**

Global Political Economy, World Systems, Labor Markets and Global Production, East Asia and the Global Economy, Technology and Development, Sociology, Global and International Studies, Social and Ecological Sustainability, Workers' Rights, Public Speaking, Grant Writing, Non Profits, Community Outreach, Qualitative and Quantitative Research Methods

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## **Affiliations**

American Society for the Advancement of Science (AAAS) : Fellow, American Sociological Association : Member, Pacific Sociological Association : Member, National Worker Rights Consortium : Chair Advisory Council (2004), Students and Scholars Against Corporate Misbehavior (SACOM) : Member Advisory Council, UC Office of the President : Member UC Advisory Committee on Trademark Licensing (1999-present) To develop UC Code of Conduct for licensed apparel, Center for Nanotechnology in Society : Co-PI and Executive Committee Member (2006-present), Contemporary Politics : Editorial Board (2007-present), Chad Relief Foundation : Founder and Secretary Board of Directors (2007-present) A local foundation that provides relief and development efforts to refugees from the Central African Republic Gore Region South Chad, Child Rights and Protection Consultancy-International (CRPCI) : Board Member (Current) An international NGO whos mission is "to strengthen protection of all children from violence and maltreatment by leveraging children's rights and developing child prote

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## **Past Talks**

**The Chinese Century? Some Foreign Policy Implications of China's Move to High-Tech Innovation**  
China Rising Conference

**The U.S. National Nanotechnology Initiative: Federal Support for Science and Technology, or Hidden Industrial Policy?**  
Developmental States and High-Tech Innovation: The Case of Nanotechnology – Can National Policies Make a Difference?

**Fighting Sweatshops: Challenges for Collegiate Purchasing and the Designated Supplier Program**  
Corporate Social Responsibility Training Program for UCLA Licenses

**China's Rise As a High Tech Power: Challenges and Opportunities**  
(February, 2011) Giri Deshingkar memorial Lecture

**Bringing Supply Chains Under Control: The Designated Suppliers Program**  
(October, 2010) Conference on Textiles in a Global World, University of Delaware

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## **Education**

University of Chicago  
PhD Sociology

University of Chicago  
MA Sociology

**Princeton University**  
MPA Public and International Affairs

**Columbia University**  
BA Public Law and Government

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## **Accomplishments**

### **Chapter Award**

(2010) Awarded by the American Planning Association

### **MacArthur Chair in Global and International Studies, Sociology**

(2010) Dr. Richard Appelbaum and UCSB history professor Nelson Lichtenstein will pursue joint programming and research focused on the theme of "Human Rights in the Workplace: At Home and Abroad."

### **Finalist, C. Wright Mills Award**

(2001) Awarded by the Society for the Study of Social Problems for "Behind the Label"

### **Best Book Award : "Behind the Label"**

(2001) Awarded by the Marxist Section of the American Sociological Association

### **Douglas McGregor Award for Excellence in Behavioral Science Research**

(2001) Awarded by the Political Economy of the World-System (PEWS) Section of the American Sociological Association

### **Los Angeles Times Award**

(2000) Awarded for the best 100 works of non-fiction, for "Behind the Label"

### **Competition and Change: The Journal of Global Business and Political Economy**

(1998-Present) Co-Founder and Editor Emeritus

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