

# **Richard Swart**

**Partner & Director of Research at UC Berkeley**

Berkely, CA, US

Crowdfunding

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## **Description**

A PhD in Information Systems, an international award-winning academic & a recognized global thought leader in the crowdfunding industry. Richard is a founding board member of the Crowdfunding Professional Assoc., the Crowdfunding Intermediary Regulatory Advocates, & an early leader in the field. Richard co-organized the first major national conference on crowdfunding & coordinated several educational events on the JOBS Act throughout the US for the White House.

As Director of Research for the University of California, Berkeley Program in Innovation in Entrepreneurial & Social Finance Program, which is dedicated to academic research on crowdfunding where he also organized the first International Academic Symposium on Crowdfunding Research. As Director of Research & Analysis for Crowdfund Capital Advisors he guides research that informs advisory services globally in crowdfunding policy, best practices & trends in emerging alternative finance markets.

Richard has emerged as the global expert in development sin crowdfunding. He was the lead author on a research project for the World Bank exploring crowdfunding & funding models for innovative technology. He has lectured in Europe, the UK, Africa, the Middle East & throughout the US. In recognition of his research in the UK, he was recently made a Fellow of the Royal Society of Arts.

Dr. Swart was the lead author or researcher on the World Bank's report on Crowdfunding & its Potential Impact for the Developing World. He partnered with the University of Cambridge to complete the first Country level-study of alternative finance: The Rise of Future Finance: The UK Alternative Finance Benchmarking Report. With Crowdfund Capital Advisors he authored the report: How Does Crowdfunding Impact Job Creation, Revenue & Professional Investor Interest? – the first report that empirically demonstrated crowdfunding's effects on job creation & future investments.

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## **Industry Expertise**

Financial Services, Real Estate Dev/Ops

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## **Topics**

Crowdfunding

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## **Affiliations**

Crowdfunding Professional Association, Crowdfunding Intermediary Regulatory Advocates, Crowdfund Capital Advisors , Fellow of the Royal Society of Arts, University of Cambridge , Grow America Ventures

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