

# **Rob Pegoraro**

**Contract columnist at Prose Hacking, LLC**

Washington D.C. Metro Area, VA, US

Curious, sometimes cranky consumer-tech writer

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## **Description**

I try to make sense of computers, consumer electronics, telecom services, the Internet, software and other things that beep or blink through my reporting, reviewing and analysis. I've done that in multiple channels: a weekly newspaper column and Q&A feature, frequent blog posts, Web chats, tweets, radio and TV interviews, podcasts and public-speaking appearances.

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## **Availability**

Keynote, Moderator, Panelist, Host/MC

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## **Industry Expertise**

Consumer Electronics, Social Media, Internet

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## **Topics**

Journalism, Social Media, Blogging

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## **Affiliations**

Online News Association, Washington-Baltimore Newspaper Guild, Internet Press Guild

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## **Past Talks**

**Looking Ahead: Intellectual Property and Innovation**

Tech Policy Summit

**Why Doesn't Congress Grok the Internet?**

SXSW

**The Evolving State of Digital Journalism**

Vocus Demand Success

**Using Social Media to Communicate with the News Media**

Digital Communications in Conservation Training Workshop

**Fireside chat with Joe Rospars**  
Mid-Atlantic Marketing Summit

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## **Education**

**Georgetown University**  
BSFS International relations, law and order

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