

Robert Murray

Mentor | CBASE at Intrigue Media

Guelph, ON, CA

Rob is the co-founder of Intrigue Media and he is a marketing and sales expert.

Description

Robert Murray co-founded Intrigue Media, a Digital Advertising and Marketing Firm, in 2006 with his business partner Paul DeMarco.

Robert currently serves as the Vice President of Marketing and Sales. Intrigue Media has created a Private Television Network for local and regional businesses to connect with local consumers and they compliment that with other tactical and strategic online marketing services. Intrigue Media has 8 locations across Southern Ontario and is looking for franchise partners to expand throughout the province.

Robert Murray has a Bachelor of Commerce degree from the University of Guelph and was named one of Guelph's top 40 under 40 in business.

Industry Expertise

Advertising/Marketing, Research, Social Media

Topics

Entrepreneurship, Marketing Strategy, Strategic Planning, Public Speaking, Customer Service, Leadership, Online Marketing, Sales Management, SEO

Affiliations

Guelph Young Professionals Network : Steering Committee Member, Foundation of Guelph General Hospital : Board Member

Education

University of Guelph

B.Comm. Tourism Management

Accomplishments

40 Under 40

Awarded by The Guelph Mercury. The 40 under 40 is designed to recognize young community leaders and involvement.

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