

# **Robert Murray**

**Mentor | CBASE at Intrigue Media**

Guelph, ON, CA

Rob is the co-founder of Intrigue Media and he is a marketing and sales expert.

---

## **Description**

Robert Murray co-founded Intrigue Media, a Digital Advertising and Marketing Firm, in 2006 with his business partner Paul DeMarco.

Robert currently serves as the Vice President of Marketing and Sales. Intrigue Media has created a Private Television Network for local and regional businesses to connect with local consumers and they compliment that with other tactical and strategic online marketing services. Intrigue Media has 8 locations across Southern Ontario and is looking for franchise partners to expand throughout the province.

Robert Murray has a Bachelor of Commerce degree from the University of Guelph and was named one of Guelph's top 40 under 40 in business.

---

## **Industry Expertise**

Advertising/Marketing, Research, Social Media

---

## **Topics**

Entrepreneurship, Marketing Strategy, Strategic Planning, Public Speaking, Customer Service, Leadership, Online Marketing, Sales Management, SEO

---

## **Affiliations**

Guelph Young Professionals Network : Steering Committee Member, Foundation of Guelph General Hospital : Board Member

---

## **Education**

**University of Guelph**

B.Comm. Tourism Management

---

## **Accomplishments**

### **40 Under 40**

Awarded by The Guelph Mercury. The 40 under 40 is designed to recognize young community leaders and involvement.

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).