

Robert Smythe, P.Eng

IDC Associate, Financial Insights at International Data Corporation (IDC)

Toronto, ON, CA

Responsibilities have included CIO, operations and senior executive positions at major Canadian organizations

Biography

Robert Smythe provides a unique combination of financial industry technical, operational and product expertise. Responsibilities have included CIO, operations and senior executive positions at major Canadian organizations. Information services management responsibilities included computer operations, telecommunications, project management, quality assurance, data security and systems development.

Recent research and project initiatives have included financial industry IT enterprise architecture, banking and wealth management systems, mortgage, credit card and insurance products.

Areas of Expertise

Financial Services, Mobile Payments, Bitcoin & Blockchain, Banking and Capital markets

Associated IDC Services

IDC Financial Insights: Canadian Financial Industry Strategies

Education

McGill University

B.Eng. Electrical Engineering

Queens University

Executive Program

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