

# **Peter Roberts**

**Professor of Organization & Management at Goizueta Business School**

Atlanta, GA, US

---

## **Biography**

Peter is the Academic Director of Social Enterprise @ Goizueta and Professor of Organization and Management at Emory University's Goizueta Business School. Professor Roberts founded Social Enterprise @ Goizueta after many years of conducting research on how the behavior and performance of organizations evolve over time. He has published studies on topics related to innovation and entrepreneurship; reputation, status and identity; and industry evolution in the pharmaceutical, hotel, wine and restaurant industries. For the past three years, Peter's research focus has been on social entrepreneurs, microfinance institutions, and philanthropic organizations and foundations. Before coming to Goizueta in 2003, Peter served on the faculties of Columbia University, Carnegie Mellon University, and the Australian Graduate School of Management. His Ph.D is from the University of Alberta.

---

## **Industry Expertise**

Education/Learning, Research, Business Services, Social Services, Program Development

---

## **Areas of Expertise**

Entrepreneurship, Innovation, Social Enterprise, Management, Industry Analysis, Economics

---

## **Affiliations**

Social Enterprise @ Goizueta : Founder and Director, TransparentTradeCoffee.org : Founder

---

## **Education**

**University of Alberta**

PhD Organizational Analysis

**Queen's University**

BA Economics

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).