

# **Ronald Shapiro**

**Speaker & Consultant at Ronald G. Shapiro, Ph. D.**

Providence, RI, US

Improve job or school performance, educate, and entertain at the same time!!! Learning which is applicable and a ton of fun!!!

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## **Biography**

I am, by training, a psychologist who designs products, solutions, and services so that they will be easy to use. Currently I am an independent consultant, speaker/presenter and educator in Human Factors, Ergonomics, User Experience, Learning, Leadership, Career Development and Human Resources.

I have worked as a human factors professional, manager, and corporate coordinator at IBM. My IBM positions have also included managing technical learning and new employee orientation world wide. I have also managed IBM's external employee education program in the USA and career coaching in North Carolina. Two of my learning programs, one of which I managed (new employee orientation) and one of which I designed (Blue Opportunities) have won major awards (ASTD Excellence in Practice Award and SHRM Innovative Business Solution Award).

My Education By Entertainment program content is applicable on the job, at home and at school. The programs are also a ton of fun (more than many parties)!!!

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Education/Learning, Leisure / Recreation, Human Resources, Design, Corporate Training, Corporate Leadership, Training and Development

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## **Areas of Expertise**

Human Factors/Ergonomics, Leadership/Management/Teamwork, Career Development, Understanding Human Capabilities and Limitations, Special Recognition, Career Planning, Optimizing Effectiveness

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## **Affiliations**

Education by Entertainment, Ronald G. Shapiro, Ph.D.

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## **Sample Talks**

### **Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Learn about human capabilities and limitations to design and improve the safety, efficiency, enjoyability and profitability of products and processes. The program is highly interactive and FUN!!! Audience members will all participate in lots of activities... some will be lucky enough to be selected to come up on stage (smile). There is also an opportunity to win nice prizes.

### **Career Options With A Psychology Degree**

A program designed just for psychology majors and potential psychology majors to help them put their academic program into perspective so that they will be prepared for the job market upon graduation. The program is informative and fun. The content is extremely valuable. Every psychology major and potential psychology major who does not plan on a PhD in clinical or counseling psychology should attend. Useful for potential clinical and counseling PhD's also.

### **Activities To Facilitate Career Planning and Gaining Meaningful Employment**

Just as the title suggests, this program is designed to help people to be better prepared for the job market or to be better prepared to advance in their career at their company. The advice given is practical, the learning is extremely valuable, the program is fun. Lots of activities, prizes, fun... but more important... people will leave with a better focus on their career preparation and an outline of a resume that will ROAR (Results Oriented And Relevant).

### **I'm Awesome, But I Have My Limitations**

A great program for people moving to a new situation such as high school or a new job. The program shows participants that they are awesome, very capable, but on the other hand they have some limitations (like everyone else does). It helps people develop strategies to deal with these limitations. The program has a serious message, but is also a ton of fun!!!

### **Effective Leadership Involves Working Through Others**

A great program to help the new leader or potential leader prepare for their new role as a leader rather than an individual contributor. Engaging and fun!!!

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## **Event Appearances**

**Numerous talks on career development, human factors, ergonomics, engineering psychology**  
American Psychological Association

**Numerous talks on career development, human factors, ergonomics, engineering psychology**  
Human Factors & Ergonomics Society

**Numerous talks on career development, human factors, ergonomics, engineering psychology**  
Eastern Psychological Association

### **Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Tufts University

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Institute of Industrial Engineers (IIE)

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Pennsylvania State University

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Fordham University

**Preparing for Your Career with a Psychology Degree**  
University of Rochester

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
National Society of Black Engineers (NSBE)

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
American Indian Scientific and Engineering Society (AISES)

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
San Diego Mesa College

**Numerous talks on career development, learning, human factors, ergonomics**  
IBM

**What is it like Working in Industry?**  
Delft Institute of Technology

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
University of New South Wales

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Rhode Island Science Teachers Association (RISTA)

**Games to Facilitate Understanding of Mathematics and Science**  
National Council of Teachers of Mathematics

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding**  
New England Environmental Education Alliance (NEEEA)

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
University of North Carolina

**What is it Like Working in Industry?**  
North Carolina State University

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
University of Rhode Island

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
University of Massachusetts

**What is it like Working in industry?**  
University of Connecticut

**Human Factors Overview. Interesting Psychology Career Panel**  
Rhode Island College

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Meredith College

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Morgan State University

**What People Can and Cannot Do -- Assumptions and User Interface Design**  
United Airlines

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
22nd Greater NY Conference On Behavioral Research

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Environmental Health & Safety Communications Panel

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Brandeis University

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Institute of Industrial Engineers

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Bryant University

**What is it like Working in Industry?**  
University of Central Florida

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Florida Institute of Technology

**What is it like Working in Industry?**  
Embry-Riddle Aeronautical University

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Massachusetts Institute of Technology

**Preparing For Your Career With A Psychology Degree**

Eastern Psychological Association

**Beyond Textbooks and Laboratories: What to Know, Do, and Avoid for a Successful Career**

Missouri Western State University

**What is It Like Working In Industry?**

Missouri Western State University

**Effective Leadership Involves Working Through Others**

National Society of Black Engineers

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Embry-Riddle Aeronautical University

**Understanding Human Capabilities and Limitations: An Essential Ingredient for Ethical Management**

Florida Institute of Technology

**Psychology Teaching Activities**

Eastern Psychological Association

**Beyond Textbooks and Laboratories**

Pennsylvania State University

**Teaching Activities To Demonstrate Human Capabilities And Limitations**

Eastern Psychological Association 2012 Annual Meeting

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding**

Rhode Island Science Teachers Association Spring Conference

**Preparing For Your Career With A Psychology Degree**

Eastern Psychological Association 2012 Annual Meeting

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

American Psychological Association

**Using Psychology Games of Yesteryear to Prepare for Our Future**

Bryant University

**Games to Illustrate Human Performance**

Connecticut's Science Education Conference

**Games to Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Wentworth Institute of Technology

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Memory, Decision Making and Responding**

Changing the World through STEM: Teen Career Expo sponsored by Girl Scouts of Eastern Massachusetts

**Preparing For Your Career With A Psychology Degree**

Eastern Psychological Association 2013 Annual Meeting

**Teaching Activities To Demonstrate Human Capabilities And Limitations**

Eastern Psychological Association 2013 Annual Meeting

**Using Psychology Games of Yesteryear to Prepare for Our Future**

Becker College

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding**

Rhode Island Science Teachers Association Spring Conference

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Wentworth Institute of Technology

**Using Psychology Games of Yesteryear to Prepare for Our Future**

Synergy 2013 Conference

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**

Daytona Beach, FL

**What Is It Like Working In Industry?**

Daytona Beach, FL

**Using Psychology Games and Activities of Yesteryear to Prepare for Our Future**

Psi Beta

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding**

Rhode Island Science Teachers Association Annual Conference

**Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding**

Massachusetts Environmental Education Society Annual Conference

**Preparing for your Career with a Psychology Degree**

Eastern Psychological Association Annual Meeting

**Using Psychology Games and Activities of Yesteryear to Prepare For Our Future**  
Eastern Psychological Association Annual Meeting

**Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!**  
Institute of Industrial Engineers 2014 Northeast Regional Conference

**Games to Explain Human Performance**  
Girl Scouts of Rhode Island (GSRI) Leaders meeting

**Games to Explain Human Performance**  
Girl Scouts of Rhode Island (GSRI) Leaders Meeting

**Games to Explain Human Performance**  
Girl Scouts of Rhode Island (GSRI) Leaders Meeting

**Games to Explain Human Information Processing**  
Southern New England Women's Expo

**Acing YOUR Job Selection Process**  
Southern New England Women's Expo

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## **Education**

**Ohio State University**  
Ph. D. Psychology

**Ohio State University**  
MA Psychology

**University of Rochester**  
BA Psychology

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## **Accomplishments**

**President, American Psychological Association (APA) Division 21**  
President of the Applied Experimental and Engineering Psychology Division of APA which focuses on understanding human behavior so that systems, products and processes can be designed for optimum safety, efficiency and enjoyability. As president I grew the division membership, increased interaction among members, and instituted/grew outreach programs.

**Marquis Who's Who In America**  
Biography in numerous editions of Marquis volumes including Whose Who In America, Whose Who In The East, Whose Who in the World, Whose Who in Science and Engineering....

**Oliver Keith Hansen Outreach Award, Human Factors & Ergonomics Society**

Awarded to me in recognition of establishing National Ergonomics Month (NEM), serving as the first chair of the NEM committee, and other outstanding service to the Society.

**Fellow, Eastern Psychological Association (EPA)**

Elected to Fellow in EPA in recognition of my contributions as a scientist to the field of Psychology.

**Member, Phi Kappa Phi (Scholastic Honorary)**

As a graduate student, elected to Phi Kappa Phi in recognition of my academic performance.

**Member, SigmaXi (Honor Society For Scientists)**

Elected to the Honor Society of Sigma Xi in recognition of my accomplishments as a scientist and graduate student.

**Secretary-Treasurer, Human Factors and Ergonomics Society (HFES)**

HFES is an organization of about 4,500 professionals. As Secretary-Treasurer I led the not-for-profit organization to having a balanced budget, membership growth, achieving a significant goal in funding the contingency fund, and I initiated the conversion to electronic voting.

**Graduate School Leadership Award, Ohio State University**

In recognition of my leadership as a Graduate Student at Ohio State University.

**Certified Human Factors Professional (CHFP) #18, Board of Certification In Professional Ergonomics (BCPE)**

One of the first professionals to be certified by BCPE to recognize my competence to practice in the field of Human Factors/Ergonomics. Today over 1,500 individuals have been certified.

**Fellow, Human Factors & Ergonomics Society (HFES)**

Elected to Fellow of HFES to recognize my outstanding achievement, consistently superior professional performance, exceptional contributions, personal service to the Society, and other meritorious accomplishments.

**Fellow, American Psychological Association (APA)**

Elected to Fellow of APA in recognition of my unusual and outstanding contributions and performance in the field of psychology which have had a national impact.

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**Testimonials**

**Patricia R. DeLucia**

Ron's workshop on Games to Explain Human Factors is full of interactive demonstrations. The audience is engaged and entertained while learning about findings in psychology and human factors. Games is always well attended and enjoyed by all.

**Cathleen Greenan**

Your piece at the conference was really fun, engaging and full of information. I'm always looking for ways to make learning fun for my students and you certainly nailed it!



## **Emily Baxter**

I learned a lot not only from the games you played but also from the way you carried them out. You had tricks for us to watch (blindfolded volunteers) and tricks for the whole class to participate in (such as the misspelt poem). Each trick was sequenced to take us farther and get us to think in a different manner. I was captivate wondering what would happen next and constantly wondering how I would do if it was me behind the blindfold. It was an excellent experience to feel the games from the audience perspective so when I do several of these exercises with my class I can anticipate what they feel. THANK YOU!

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