

Ronald Shapiro

Speaker & Consultant at Ronald G. Shapiro, Ph. D.

Providence, RI, US

Improve job or school performance, educate, and entertain at the same time!!! Learning which is applicable and a ton of fun!!!

Biography

I am, by training, a psychologist who designs products, solutions, and services so that they will be easy to use. Currently I am an independent consultant, speaker/presenter and educator in Human Factors, Ergonomics, User Experience, Learning, Leadership, Career Development and Human Resources.

I have worked as a human factors professional, manager, and corporate coordinator at IBM. My IBM positions have also included managing technical learning and new employee orientation world wide. I have also managed IBM's external employee education program in the USA and career coaching in North Carolina. Two of my learning programs, one of which I managed (new employee orientation) and one of which I designed (Blue Opportunities) have won major awards (ASTD Excellence in Practice Award and SHRM Innovative Business Solution Award).

My Education By Entertainment program content is applicable on the job, at home and at school. The programs are also a ton of fun (more than many parties)!!!

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

Industry Expertise

Education/Learning, Leisure / Recreation, Human Resources, Design, Corporate Training, Corporate Leadership, Training and Development

Areas of Expertise

Human Factors/Ergonomics, Leadership/Management/Teamwork, Career Development, Understanding Human Capabilities and Limitations, Special Recognition, Career Planning, Optimizing Effectiveness

Affiliations

Education by Entertainment, Ronald G. Shapiro, Ph.D.

Sample Talks

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Learn about human capabilities and limitations to design and improve the safety, efficiency, enjoyability and profitability of products and processes. The program is highly interactive and FUN!!! Audience members will all participate in lots of activities... some will be lucky enough to be selected to come up on stage (smile). There is also an opportunity to win nice prizes.

Career Options With A Psychology Degree

A program designed just for psychology majors and potential psychology majors to help them put their academic program into perspective so that they will be prepared for the job market upon graduation. The program is informative and fun. The content is extremely valuable. Every psychology major and potential psychology major who does not plan on a PhD in clinical or counseling psychology should attend. Useful for potential clinical and counseling PhD's also.

Activities To Facilitate Career Planning and Gaining Meaningful Employment

Just as the title suggests, this program is designed to help people to be better prepared for the job market or to be better prepared to advance in their career at their company. The advice given is practical, the learning is extremely valuable, the program is fun. Lots of activities, prizes, fun... but more important... people will leave with a better focus on their career preparation and an outline of a resume that will ROAR (Results Oriented And Relevant).

I'm Awesome, But I Have My Limitations

A great program for people moving to a new situation such as high school or a new job. The program shows participants that they are awesome, very capable, but on the other hand they have some limitations (like everyone else does). It helps people develop strategies to deal with these limitations. The program has a serious message, but is also a ton of fun!!!

Effective Leadership Involves Working Through Others

A great program to help the new leader or potential leader prepare for their new role as a leader rather than an individual contributor. Engaging and fun!!!

Event Appearances

Numerous talks on career development, human factors, ergonomics, engineering psychology
American Psychological Association

Numerous talks on career development, human factors, ergonomics, engineering psychology
Human Factors & Ergonomics Society

Numerous talks on career development, human factors, ergonomics, engineering psychology
Eastern Psychological Association

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Tufts University

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Institute of Industrial Engineers (IIE)

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Pennsylvania State University

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Fordham University

Preparing for Your Career with a Psychology Degree
University of Rochester

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
National Society of Black Engineers (NSBE)

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
American Indian Scientific and Engineering Society (AISES)

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
San Diego Mesa College

Numerous talks on career development, learning, human factors, ergonomics
IBM

What is it like Working in Industry?
Delft Institute of Technology

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
University of New South Wales

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Rhode Island Science Teachers Association (RISTA)

Games to Facilitate Understanding of Mathematics and Science
National Council of Teachers of Mathematics

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding
New England Environmental Education Alliance (NEEEA)

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
University of North Carolina

What is it Like Working in Industry?
North Carolina State University

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
University of Rhode Island

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
University of Massachusetts

What is it like Working in industry?
University of Connecticut

Human Factors Overview. Interesting Psychology Career Panel
Rhode Island College

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Meredith College

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Morgan State University

What People Can and Cannot Do -- Assumptions and User Interface Design
United Airlines

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
22nd Greater NY Conference On Behavioral Research

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Environmental Health & Safety Communications Panel

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Brandeis University

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Institute of Industrial Engineers

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Bryant University

What is it like Working in Industry?
University of Central Florida

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Florida Institute of Technology

What is it like Working in Industry?
Embry-Riddle Aeronautical University

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Massachusetts Institute of Technology

Preparing For Your Career With A Psychology Degree

Eastern Psychological Association

Beyond Textbooks and Laboratories: What to Know, Do, and Avoid for a Successful Career

Missouri Western State University

What is It Like Working In Industry?

Missouri Western State University

Effective Leadership Involves Working Through Others

National Society of Black Engineers

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Embry-Riddle Aeronautical University

Understanding Human Capabilities and Limitations: An Essential Ingredient for Ethical Management

Florida Institute of Technology

Psychology Teaching Activities

Eastern Psychological Association

Beyond Textbooks and Laboratories

Pennsylvania State University

Teaching Activities To Demonstrate Human Capabilities And Limitations

Eastern Psychological Association 2012 Annual Meeting

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding

Rhode Island Science Teachers Association Spring Conference

Preparing For Your Career With A Psychology Degree

Eastern Psychological Association 2012 Annual Meeting

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

American Psychological Association

Using Psychology Games of Yesteryear to Prepare for Our Future

Bryant University

Games to Illustrate Human Performance

Connecticut's Science Education Conference

Games to Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Wentworth Institute of Technology

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Memory, Decision Making and Responding

Changing the World through STEM: Teen Career Expo sponsored by Girl Scouts of Eastern Massachusetts

Preparing For Your Career With A Psychology Degree

Eastern Psychological Association 2013 Annual Meeting

Teaching Activities To Demonstrate Human Capabilities And Limitations

Eastern Psychological Association 2013 Annual Meeting

Using Psychology Games of Yesteryear to Prepare for Our Future

Becker College

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding

Rhode Island Science Teachers Association Spring Conference

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Wentworth Institute of Technology

Using Psychology Games of Yesteryear to Prepare for Our Future

Synergy 2013 Conference

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!

Daytona Beach, FL

What Is It Like Working In Industry?

Daytona Beach, FL

Using Psychology Games and Activities of Yesteryear to Prepare for Our Future

Psi Beta

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding

Rhode Island Science Teachers Association Annual Conference

Games to Illustrate Human Sensation, Perception, Assumptions, Learning, Decision Making and Responding

Massachusetts Environmental Education Society Annual Conference

Preparing for your Career with a Psychology Degree

Eastern Psychological Association Annual Meeting

Using Psychology Games and Activities of Yesteryear to Prepare For Our Future
Eastern Psychological Association Annual Meeting

Games To Explain Human Factors: Come, Participate, Learn & Have Fun!!!
Institute of Industrial Engineers 2014 Northeast Regional Conference

Games to Explain Human Performance
Girl Scouts of Rhode Island (GSRI) Leaders meeting

Games to Explain Human Performance
Girl Scouts of Rhode Island (GSRI) Leaders Meeting

Games to Explain Human Performance
Girl Scouts of Rhode Island (GSRI) Leaders Meeting

Games to Explain Human Information Processing
Southern New England Women's Expo

Acing YOUR Job Selection Process
Southern New England Women's Expo

Education

Ohio State University
Ph. D. Psychology

Ohio State University
MA Psychology

University of Rochester
BA Psychology

Accomplishments

President, American Psychological Association (APA) Division 21
President of the Applied Experimental and Engineering Psychology Division of APA which focuses on understanding human behavior so that systems, products and processes can be designed for optimum safety, efficiency and enjoyability. As president I grew the division membership, increased interaction among members, and instituted/grew outreach programs.

Marquis Who's Who In America
Biography in numerous editions of Marquis volumes including Whose Who In America, Whose Who In The East, Whose Who in the World, Whose Who in Science and Engineering....

Oliver Keith Hansen Outreach Award, Human Factors & Ergonomics Society

Awarded to me in recognition of establishing National Ergonomics Month (NEM), serving as the first chair of the NEM committee, and other outstanding service to the Society.

Fellow, Eastern Psychological Association (EPA)

Elected to Fellow in EPA in recognition of my contributions as a scientist to the field of Psychology.

Member, Phi Kappa Phi (Scholastic Honorary)

As a graduate student, elected to Phi Kappa Phi in recognition of my academic performance.

Member, SigmaXi (Honor Society For Scientists)

Elected to the Honor Society of Sigma Xi in recognition of my accomplishments as a scientist and graduate student.

Secretary-Treasurer, Human Factors and Ergonomics Society (HFES)

HFES is an organization of about 4,500 professionals. As Secretary-Treasurer I led the not-for-profit organization to having a balanced budget, membership growth, achieving a significant goal in funding the contingency fund, and I initiated the conversion to electronic voting.

Graduate School Leadership Award, Ohio State University

In recognition of my leadership as a Graduate Student at Ohio State University.

Certified Human Factors Professional (CHFP) #18, Board of Certification In Professional Ergonomics (BCPE)

One of the first professionals to be certified by BCPE to recognize my competence to practice in the field of Human Factors/Ergonomics. Today over 1,500 individuals have been certified.

Fellow, Human Factors & Ergonomics Society (HFES)

Elected to Fellow of HFES to recognize my outstanding achievement, consistently superior professional performance, exceptional contributions, personal service to the Society, and other meritorious accomplishments.

Fellow, American Psychological Association (APA)

Elected to Fellow of APA in recognition of my unusual and outstanding contributions and performance in the field of psychology which have had a national impact.

Testimonials

Patricia R. DeLucia

Ron's workshop on Games to Explain Human Factors is full of interactive demonstrations. The audience is engaged and entertained while learning about findings in psychology and human factors. Games is always well attended and enjoyed by all.

Cathleen Greenan

Your piece at the conference was really fun, engaging and full of information. I'm always looking for ways to make learning fun for my students and you certainly nailed it!

Emily Baxter

I learned a lot not only from the games you played but also from the way you carried them out. You had tricks for us to watch (blindfolded volunteers) and tricks for the whole class to participate in (such as the misspelt poem). Each trick was sequenced to take us farther and get us to think in a different manner. I was captivate wondering what would happen next and constantly wondering how I would do if it was me behind the blindfold. It was an excellent experience to feel the games from the audience perspective so when I do several of these exercises with my class I can anticipate what they feel. THANK YOU!

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