

# **Eve Rosenzweig**

**Goizueta Foundation Term Professor of Information Systems & Operations Management at Emory University, Goizueta Business School**

Atlanta, GA, US

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## **Biography**

Eve Rosenzweig is a Goizueta Foundation Term Professor of Information Systems & Operations Management (ISOM) at Emory University. Professor Rosenzweig also currently serves as the ISOM Area Coordinator. She joined the Goizueta Business School faculty in 2002 after receiving her PhD in Operations, Technology, and Innovation Management from the University of North Carolina at Chapel Hill.

Professor Rosenzweig brings rich industry experience to her academic career. Prior to pursuing a PhD, she was a warehouse manager at Frito-Lay, Inc. and a materials analyst for Nordson Corporation.

Her research examines the influence of strategic operations-based choices on capabilities and business performance, with a focus on learning and performance measurement. A related stream of Professor Rosenzweig's research explores the enabling role of technology in supply chain strategy. She takes a cross-disciplinary perspective in her research, often blending concepts and frameworks from strategic management, organizational behavior, and information systems to shed light on strategic issues in operations management.

Professor Rosenzweig's research has been published in Manufacturing & Service Operations Management, Production and Operations Management, Journal of Operations Management, and other leading academic journals. Her research has been distinguished by several awards, including the Stan Hardy Award, which is given annually to highlight the best published paper in operations management across a set of five journals. She has served as a Senior Editor for Production and Operations Management since 2007 and as an Associate Editor for Journal of Operations Management since 2008.

Professor Rosenzweig has developed and taught core courses in the areas of operations management and information systems at the undergraduate and MBA levels. She currently teaches an elective she developed, Operations Strategy, in the full-time MBA and evening MBA programs. She was the recipient of the Emory Williams Distinguished Teaching Award in 2005 and the Evening MBA Distinguished Elective Educator Award in 2015 for excellence in teaching at the Goizueta Business School.

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## **Industry Expertise**

Research, Education/Learning

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## **Areas of Expertise**

Operations Strategy, Empirical Operations Management, Performance Measurement, Learning, Technology-enabled Business to Business (B2B) Operations

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## **Affiliations**

Production and Operations Management (Journal): Senior Editor , Journal of Operations Management: Associate Editor, Production and Operations Management Society (POMS): Member, Institute for Operations Research and the Management Sciences (INFORMS): Member, Academy of Management: Member

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## **Education**

### **University of North Carolina at Chapel Hill**

Ph.D. Operations, Technology, and Innovation Management

### **Georgia State University**

M.Sc. Management, Operations Management concentration

### **Case Western Reserve University**

B.Sc. Management, Operations Management concentration

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## **Accomplishments**

### **Robert Vecchio Distinguished Speaker for Operations Management in 2016**

Mendoza College of Business, University of Notre Dame

### **Evening MBA Distinguished Elective Educator Award**

Goizueta Business School, Emory University

### **Research Grant**

Goizueta Business School, Emory University

### **Emory Williams Distinguished Teaching Award**

Emory University

### **Stan Hardy Award for Best Paper Published in Operations Management in 2004**

Decision Sciences Institute

### **Elwood S. Buffa Doctoral Dissertation Award (honorable mention)**

Decision Sciences Institute

### **Certified in Production and Inventory Management (CPIM)**

APICS

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