

Ryan O'Connell

Vice President at Influence & Co.

Columbia, Missouri Area, MO, US

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Biography

I am currently the Vice President at Influence & Co. - We develop and manage publishing opportunities for experts. As Vice President, I lead our sales and marketing teams to grow our clientele and maintain quality customer service. In addition i'm in charge of growing our brand nationally and globally.

I've started small businesses, worked in real estate, radio, marketing, food service and sports before I was hired on to the leadership team at ICo.

Check us out!

www.influenceandco.com

I have a proven experience, a track record of success, as well a unique background and passion to work with business owners and athletes.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Media - Online, Public Relations and Communications

Areas of Expertise

Brand Development, Thought Leadership, Online Credibility

Affiliations

Sigma Chi, Marketing Forum, Delta Epsilon Chi, Launch KC

Event Appearances

PR For Startups

Startup Weekend

The Importance of Personal Branding

Entrepreneurship Alliance Talks

Content Marketing Through Thought Leadership

TAAN North American Conference

How to Build Online Credibility through Thought Leadership

CEO Space

Education

University of Missouri-Columbia

Bachelor of Science Middle School English/Social Studies

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