

# **Ryan O'Connell**

**Vice President at Influence & Co.**

Columbia, Missouri Area, MO, US

Vice President at Influence & Co.

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## **Biography**

I am currently the Vice President at Influence & Co. - We develop and manage publishing opportunities for experts. As Vice President, I lead our sales and marketing teams to grow our clientele and maintain quality customer service. In addition i'm in charge of growing our brand nationally and globally. I've started small businesses, worked in real estate, radio, marketing, food service and sports before I was hired on to the leadership team at ICo. Check us out! [www.influenceandco.com](http://www.influenceandco.com) I have a proven experience, a track record of success, as well a unique background and passion to work with business owners and athletes.

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## **Availability**

Keynote, Moderator, Panelist, Workshop

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## **Industry Expertise**

Public Relations and Communications, Media - Online

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## **Areas of Expertise**

Brand Development, Thought Leadership, Online Credibility

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## **Affiliations**

Marketing Forum, Delta Epsilon Chi, Sigma Chi, Launch KC

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## **Event Appearances**

**PR For Startups**

Startup Weekend

**The Importance of Personal Branding**

Entrepreneurship Alliance Talks

**Content Marketing Through Thought Leadership**

TAAN North American Conference

## How to Build Online Credibility through Thought Leadership

### CEO Space

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### Education

University of Missouri-Columbia

Bachelor of Science Middle School English/Social Studies

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