

Ryan Thornburg, M.A.

Director, M.A. Program & Reese Felts Distinguished Professor, School of Media and Journalism at UNC-Chapel Hill

Chapel Hill, NC, US

Director, M.A. Program

Reese Felts Distinguished Professor

Description

Ryan Thornburg has a special interest in online journalism and the future of journalism. He came to the school in July 2007.

Before coming to UNC, he spent his career in the newsroom, focusing on online journalism. Most recently, he was the managing editor of USNews.com, the online arm of U.S. News & World Report. He also served as a managing editor for Congressional Quarterly's website, cq.com, and the national/international editor for the Washington Post's website, washingtonpost.com.

His work in online media contributed to several professional awards, including seven EPPY awards for his work with washingtonpost.com. The EPPY Awards competition honors Internet sites affiliated with the media industry. Thornburg and his staff also have been finalists for competitions by the Online News Association.

He also has worked professionally as a producer for washingtonpost.com, managing election data, writing articles and producing breaking news. He has served as a classroom guest speaker, journalism panelist and participant for numerous media organizations.

Industry Expertise

Education/Learning, Print Media, Research, Writing and Editing, Public Relations and Communications, Media - Broadcast, Media - Online, Public Policy

Topics

Mass Communication, Economics and Behaviour, Media Organizations, Journalism, News and Broadcasting

Affiliations

Reese Felts Steering Committee

Education

George Washington University

M.A. Political Management

University of North Carolina at Chapel Hill
B.A. Journalism and Political Science

Accomplishments

Visiting Lecturer
2013 - Present

Visiting lecturer in digital media, DeWitt Wallace Center for Media and Democracy at the Sanford School of Public Policy, Duke University.

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