

Sam Divine Jr

CEO at Cross Atlantic Business Advisors, LLC

Atlanta, GA, US

Consultant, Engaging Speaker, and Author

Biography

Sam Divine, Jr. provides strategic consulting services with a focus in international business (strategy and business development) and finance (interim roles, projects, or retained services). As head of Cross Atlantic Business Advisors, LLC, he has worked with businesses in the U.S., Latin America and Africa, helping these businesses establish or grow internationally.

He has worked in finance and marketing roles. Sam is the author of *Battlegrounds to Boardrooms: Life Lessons from the Liberian Civil War to Corporate America*. He is also a speaker, delivering riveting motivational speeches to audiences. He serves as an adjunct professor in Accounting at both U.S. universities he attended and also serves on the board of Community Welcome House.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

International Trade and Development, Accounting, Corporate Training, Management Consulting, Advertising/Marketing

Areas of Expertise

International Marketing: Traps to Avoid, International Money-Saving Tips, Finance Transformation for Innovation, Finance for Non-Financial Executives, Personal Branding: 5 Steps to Building A Door-Opening Brand, Overcoming Obstacles: Going From Battlegrounds to Boardrooms, Moving Beyond Networking to Building Relationships, Building Influence

Sample Talks

Personal Branding: 5 Steps to Building a Door-Opening Brand

Ever thought, "I'd love to try this" or "I'd be good at that" but felt limited because of your past experience? Based on experiences of others and my own personal experience transforming from a numbers guy and CPA to a marketing and product development role, this lecture provides tips for how you can make similar changes.

Just Say Hello: Moving Beyond Networking to Building Relationships

Networking is discussed seemingly everywhere. However, networking is very short-term and self-focused. Relationship Building is a long-term endeavor that yields greater benefits for both parties. Learn tips that will aid you in building stronger, more longer lasting relationships.

Overcoming Obstacles: Going from Battlegrounds to Boardrooms

We all have obstacles in life. Explore examples of obstacles I experienced growing up in a war-torn West African country. Learn what characteristics successful people have that allows them to overcome their obstacles.

Event Appearances

Tips for Navigating Corporate America: An Immigrant's Perspective
Liberian Awards

Overcoming Obstacles
UMass Lowell Alumni

Finance for Non-Financial Executives
Finance for Executives Seminar

Just Say Hello: Building Relationships
IAAP Leadership Meeting

Faith Christian Center
Panel on Entrepreneurship

Overcoming Obstacles: from Battlegrounds to Boardrooms
Tuesday Morning Forum

Panel Moderator: Preparing for Leadership
Georgia Diversity & Leadership Conference

Building Influence
IAAP Leaders Meeting

Education

University of Massachusetts Lowell
BSBA Accounting & Finance

Robinson College of Business, Georgia State University
MBA International Business

Accomplishments

CEO, Cross Atlantic Business Advisors, LLC

International Strategy/Execution: Successfully established clients on two continents

Product Finance Exec

Led or co-led projects requiring partnerships in Marketing (>\$200M pricing opportunities) and Operations.

Testimonials

Deborah Daniels

Sam's presentation was right on time and truly enjoyed by all.

Voncile Hodges

"Building Influence" as presented by Sam Divine is an outstanding session for today's workforce. It includes first hand knowledge and teaches you how to avoid some not so common office pitfalls. Highly recommended for the self-motivated.

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