

# **Sam Divine Jr**

**CEO at Cross Atlantic Business Advisors, LLC**

Atlanta, GA, US

Consultant, Engaging Speaker, and Author

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## **Biography**

Sam Divine, Jr. provides strategic consulting services with a focus in international business (strategy and business development) and finance (interim roles, projects, or retained services). As head of Cross Atlantic Business Advisors, LLC, he has worked with businesses in the U.S., Latin America and Africa, helping these businesses establish or grow internationally.

He has worked in finance and marketing roles. Sam is the author of *Battlegrounds to Boardrooms: Life Lessons from the Liberian Civil War to Corporate America*. He is also a speaker, delivering riveting motivational speeches to audiences. He serves as an adjunct professor in Accounting at both U.S. universities he attended and also serves on the board of Community Welcome House.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

International Trade and Development, Accounting, Corporate Training, Management Consulting, Advertising/Marketing

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## **Areas of Expertise**

International Marketing: Traps to Avoid, International Money-Saving Tips, Finance Transformation for Innovation, Finance for Non-Financial Executives, Personal Branding: 5 Steps to Building A Door-Opening Brand, Overcoming Obstacles: Going From Battlegrounds to Boardrooms, Moving Beyond Networking to Building Relationships, Building Influence

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## **Sample Talks**

### **Just Say Hello: Moving Beyond Networking to Building Relationships**

Networking is discussed seemingly everywhere. However, networking is very short-term and self-focused. Relationship Building is a long-term endeavor that yields greater benefits for both parties. Learn tips that will aid you in building stronger, more longer lasting relationships.

### **Personal Branding: 5 Steps to Building a Door-Opening Brand**

Ever thought, "I'd love to try this" or "I'd be good at that" but felt limited because of your past experience? Based on experiences of others and my own personal experience transforming from a numbers guy and CPA to a marketing and product development role, this lecture provides tips for how you can make similar changes.

## **Overcoming Obstacles: Going from Battlegrounds to Boardrooms**

We all have obstacles in life. Explore examples of obstacles I experienced growing up in a war-torn West African country. Learn what characteristics successful people have that allows them to overcome their obstacles.

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## **Event Appearances**

**Tips for Navigating Corporate America: An Immigrant's Perspective**  
Liberian Awards

**Overcoming Obstacles**  
UMass Lowell Alumni

**Finance for Non-Financial Executives**  
Finance for Executives Seminar

**Just Say Hello: Building Relationships**  
IAAP Leadership Meeting

**Faith Christian Center**  
Panel on Entrepreneurship

**Overcoming Obstacles: from Battlegrounds to Boardrooms**  
Tuesday Morning Forum

**Panel Moderator: Preparing for Leadership**  
Georgia Diversity & Leadership Conference

**Building Influence**  
IAAP Leaders Meeting

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## **Education**

**University of Massachusetts Lowell**  
BSBA Accounting & Finance

**Robinson College of Business, Georgia State University**  
MBA International Business

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## **Accomplishments**

**CEO, Cross Atlantic Business Advisors, LLC**

International Strategy/Execution: Successfully established clients on two continents

**Product Finance Exec**

Led or co-led projects requiring partnerships in Marketing (>\$200M pricing opportunities) and Operations.

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**Testimonials**

**Deborah Daniels**

Sam's presentation was right on time and truly enjoyed by all.

**Voncile Hodges**

"Building Influence" as presented by Sam Divine is an outstanding session for today's workforce. It includes first hand knowledge and teaches you how to avoid some not so common office pitfalls. Highly recommended for the self-motivated.

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