

Sandra Taylor, JD, **MBA**

Public Trustee at Fielding Graduate University

Washington, DC, US

CEO, Sustainable Business International, LLC

Description

Sandra Taylor is president and CEO of Sustainable Business International LLC, a consulting business she launched in 2008. SBI assists companies at various stages of sustainability and corporate social responsibility (CSR) practice. Taylor's expertise provides innovative approaches to CSR strategy, including supply chain sustainability, strategic philanthropy and partnerships for social investments.

Previously Taylor was senior vice president of Corporate Social Responsibility (CSR) at Starbucks Coffee Company in Seattle, Washington (2003 – 2008), where she led the strategic development and day-to-day direction of all global CSR programs, including: community affairs; the Starbucks Foundation; disaster relief support; development of responsible and sustainable standards for procurement of coffee, tea, cocoa and manufactured goods; reduction of the environmental impact of business operations; and the publication of the company's award-winning CSR annual report. During her Starbucks tenure Taylor also developed cause-marketing programs featured in Starbucks stores. This included the support of access to clean drinking water in Africa, Central America and India, and the promotion of volunteers to work with literacy efforts for children in low-income communities in the United States.

From 1996 until 2003, Taylor served as vice president and director of global public affairs for Eastman Kodak Company. As a corporate officer, she had overall responsibility for public affairs, international trade policy and corporate citizenship worldwide. Additionally, Taylor has held several senior leadership positions at top-tier organizations, such as vice president of public affairs for ICI Americas Inc. (the U.S. subsidiary of Imperial Chemical Industries Plc., a London-based chemical company). She also served as a legislative assistant in the United States Senate, focusing on international trade policy and legislation and worked as a Foreign Service Officer in the United States Department of State. She is fluent in French.

Industry Expertise

Public Relations and Communications, Corporate Leadership, International Trade and Development, Non-Profit/Charitable

Topics

Global and Public Affairs, International Trade Policy, Corporate Social Responsibility, Non - Profit Organization

Affiliations

Education

Colorado Women's College
BA French

Boston University
JD Law

Bordeaux School of Management, France
MBA Wine Management

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