

# **Sarbjit Singh**

**Assistant Professor, Sport Management at Farmingdale State College**

Farmingdale, NY, US

Professor Sarbjit "Sab" Singh's functional expertise is in business strategy and development.

---

## **Biography**

Professor Singh joined the full-time faculty in the Sport Management Department at Farmingdale State College in August 2010, after serving 12 years as a management consultant to Fortune 500 corporations, early-stage companies and non-profit enterprises. Sab's functional expertise is in business strategy and development, having assisted these entities identify growth opportunities and develop strategic business plans to take advantage of such opportunities. He is a regular contributor to sports business trade journals and other media discussing the business of sport. He is also founder and publisher of "Sports Doing Good," a unique blog/newsletter which highlights positive activities in and around the world of sports.

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

---

## **Industry Expertise**

Sport - Professional, Management Consulting, Non-Profit/Charitable, Leisure / Recreation, Education/Learning, Sporting Goods, Business Services, Sport - Amateur, Market Research

---

## **Areas of Expertise**

Management and Strategic Principles, The Affinity for Sports Participation, Fandom for Particular Ethnic Groups, Sports Industry Stakeholders, The Economic and Social Impact of Major Sporting Events/Facilities in Developed and Emerging Countries., Sport Development, Charity, Philanthropy, The Business of Sports

---

## **Affiliations**

North American Society for Sport Management, National Sports Marketing Network, Sports Lawyers Association

---

## **Event Appearances**

**Entrepreneurship; International Markets; and Social Responsibility: The Wave(s) of the Future**  
Senior Sports Management class

**21st Century Entrepreneurship: International Sports Sectors and Sports and Social Responsibility**  
Senior Sports Management class

**“Up Close and Personal: A Content-Rich Career Trip to the Brooklyn Nets”**  
Becoming a Learner-Centered Institution

---

**Education**

**Georgetown University**

BSBA cum laude Finance/Government

**Emory University**

MBA Business Administration

**Emory University Law School**

JD Antitrust/Business Law

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)