

# **Scott Ebenhardt**

**National Business Development Director at Diabetes Canada**

Toronto, ON, CA

Scott Ebenhardt is the National Business Development Director at Diabetes Canada.

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## **Description**

Scott Ebenhardt is the National Business Development Director at Diabetes Canada's National Diabetes Trust (NDT) Clothesline program. He has an extensive background in sales, marketing and business development, having grown revenues at for-profit companies before joining the NDT and Clothesline team in 2013.

In 1993, Scott founded Coed Sportswear Canada, which he developed into a multi-million dollar supplier of licensed lifestyle/athletic apparel before selling the company in 2001. He brings his talent for sales and business development to the non-profit sector, adapting tools from the for-profit market to fit with the goals and values of the National Diabetes Trust.

As part of the NDT team, Scott is responsible for overall revenue growth. While current activities have focused on Clothesline growth, new revenue streams are being added to diversify the NDT portfolio and strengthen NDT's position as a leading Social Enterprise in the health charity space.

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## **Industry Expertise**

Business Services, Program Development, Fund-Raising, Non-Profit/Charitable

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## **Topics**

Dropbox Programs, Clothesline Program, New Business Development, Sales Management, Product Development, Marketing, Finance

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## **Affiliations**

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## **Education**

**McMaster University**

B.A. Economics

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