

# **Scott Whaley**

**President at National REIA & REIFA**

Phoenix, AZ, US

National REIA & REIFA President, Alternative Real Estate Investing, Real Estate Crowdfunding, Private Lending, Peak Performance Coaching

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Scott Whaley is the leader of the largest real estate investor association in the country, NationalREIA, and founder of the newly launched Real Estate Investor and Funding Association (REIFA). He speaks nationwide promoting them and the crowdfunding and Peer2Peer movements. He is a leading voice for these communities with a background in commercial real estate, lending, hedge funds, and performance coaching that gives him a unique perspective. He is passionate about creating new ways for real estate investors to connect with others and resources that make it easier and faster and safer to invest. He believes that because business is becoming more socially oriented and that middlemen create less engagement, that every individuals future success will be greatly affected by whether or not they find and join, a trusted and supportive community where they can connect face-to-face, peer2peer. Creating and expanding communities that support peer2peer engagement is how he sees his role in assisting NationalREIA and REIFA and each individual member become more successful.

Scott has over 15 years experience in the real estate industry and 8 years in the peak performance coaching industry as well. He's developed over \$30,000,000 of real estate and sold over \$50,000,000 in commercial real estate, 3 years as a mortgage lender, and at the age of 26 founded Star Tex Enterprises Real Estate Investments & Brokerage. With his experience as a professional tennis player, trainer of Neuro Linguistic Programming, Master Coach for Anthony (Tony) Robbins, Speaker, Investor and Business Owner and focusing on two main projects; bringing National REIA to new levels of professionalism, size and influence AND launching Nationals new sister Association, REIFA (Real Estate Investment and Funding Association).

Scott has been a board member for the National Real Estate Association for over eight (8) years. During that time he has served two terms as Vice President and is currently serving as President.

In addition to his duties as President for National REIA, Scott just launched the Real Estate Investment & Funding Association (REIFA). REIFA is the first and only non--profit association for Non-Institutional Real Estate Investment & Funding alternatives, complete with education, deal matching, networking and a strong belief that giving and collaboration are the secret ingredients to outstanding results and performance in any area of life.

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Corporate Leadership, Housing, Fund-Raising, Non-Profit/Charitable, Financial Services, Real Estate Services, Education/Learning, Real Estate Dev/Ops, Corporate Training, Investment Banking

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Mastermind Coach, Peak Performance, Commercial Investor

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President, National REIA 40,000+ Members, President & Founder, REIFA

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## **John Desmond**

Scott has a wealth of information in the field of real estate investing. He is well connected to speakers in this arena. Scott produces some of the best real estate events in the Nation!

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