

Sean Alexander

Principal Group Program Manager at Microsoft

Seattle, WA, US

Xbox Veteran . Design . Develop . Entertain .
Monetize

Biography

Sean Alexander is an Emmy®-award winning veteran of Microsoft's Xbox group where he's held roles leading engineering, business and marketing teams focused on core gaming, video and monetization platforms for Xbox 360 and Xbox One. His new passion is working with top app and game publishers to delight consumers on Windows, Windows Phone and Xbox.

A passionate and sought-after media and entertainment industry speaker, when not pushing electrons, Sean enjoys running, training in martial arts, flying, scuba diving and racing cars with his sons in Forza Motorsport.

Availability

Keynote, Moderator, Panelist, Workshop

Industry Expertise

Computer Software, Entertainment, Computer Gaming

Areas of Expertise

Gaming, Online Video, Apps

Affiliations

Hopelink, Capt. Jason Dahl Fund

Sample Talks

The future of cross-device gaming and entertainment

Chances are when you're watching TV or even sleeping, there's a mobile device within arms reach. In this session, we'll explore how the App economy is affecting everything from game publishers to traditional TV.

Event Appearances

Future of Digital TV Advertising Panel

AdWeek NY

Accomplishments

Patent Awards

Two patent awards for work in next-generation TV platforms

Who's Who in America 2013

Nominated and approved for submission by editorial board of Marquis' Who's Who in America 2013

Technical Emmy Award

Recipient of Technical Emmy Award for contributions to streaming media platforms.

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