

# **Sean Smith**

**Managing Partner at QR Estates**

Campbell River, BC, CA

Social Media Coach | Connector | Consultant | Contributor

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After retiring from the Canadian Forces (16 years of service), as the Western Area Internet and Intranet coordinator, I started my own IT Service and Management company. I sold the company after 5 years, in order to take on the challenge of managing the development of business programs at a local community college. In 2009, I returned to private business as a Social Media consultant, assisting build and integrate Social Media into their marketing.

In 2011, I expanded my business offering to include professional speaking and education on Social Media for Business. With the remarkable growth of Social Media in the past few years, many businesses and professionals have been struggling to make sense of it all. My presentations are designed to break down world of Social Media into a more easily understood piece of a business persons toolbox.

In 2012 I also started speaking about Cyber-Bullying, including the technology and methods that are used by Cyber-Bullies and predators that troll the various sites frequented by kids and teens. my approach is one from having been kid who was bullied throughout school and very familiar with the technology and Social Media platforms being used today.

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Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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Information Technology and Services, Military, Corporate Training, Education/Learning, Social Media

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Social Media, Teaching, Blogging, Strategic Planning, Marketing Communications

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BC Dragoons

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## **Social Media for Tourism**

A introduction to what Social Media can do for tourism based businesses and organization.

## **Social Media for Business**

An introduction to Social Media and the key applications / tools to use to get your business online and active in the world of Social Media

## **Social Media for Non-Profits.**

Instruction for Non-Profit Organization Board members and executives, on how to leverage Social Media for the promotion and development of their organizations goals

## **Social Media for Executives**

An introduction to Social Media for company and corporate executives, exposing them to social media tools that can added to their company marketing tool kit, while assisting them understand the tools, terminology and how to leverage the expertise that already exists in their company.

## **Social Media in Education**

Designed to expose teachers and administrators to how Social Media can benefit their efforts to educate children in Middle School, High School and College environments

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## **Social Media for Business**

Campbell River Business Women's Professional Network

## **Social Media for Real Estate**

Royal LePage Advance Realty Pro-D lunch.

## **Social Media for Business**

TransAmerica Life Pro-D for Finance and Insurance Advisors

## **Cyber-Bully: The Online Playground**

Social Media Camp

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## **Northern Alberta Institute of Technology**

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### **Nominee - The Derek K. Miller Award (Most Inspiring Social Media User)**

The Derek K. Miller Award is handed out annually at the Social Media Awards, held in Victoria, BC. The Award is named after an inspiring Blogger who wrote about his journey of battling cancer, right up until he passed away.

I was nominated for my work in promoting my community and its Social Media presence/profile, for my work as a volunteer board member in my community and my work with various non-profit organizations, whom I have assisted in creating their Social Media profiles.

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### **Deanna Collins**

Sean spoke at a social media for business presentation in front of an office full of realtors. He knows what he is talking about he is a great speaker and his presentation is a must for every company! I left the presentation buzzing with energy and excitement after hearing about all the social media options at my fingertips!

### **Alan Webster**

I met Sean at a workshop where he won over the entire room with this knowledge and enthusiasm. He makes using social media a comfortable and enjoyable experience rather than the overwhelming project that it appeared to be prior to our meeting. I would happily recommend Sean to anyone who doubts the value of social media or who is uncertain and uncomfortable with the process of implementing a social media strategy

### **Bryan Ference**

I was recommended to Sean. I asked him to come speak about Social Media at a recent PD Day that I did in Parksville for a group of Financial Advisors/Insurance agents. He was very engaging, enthusiastic, and informative. I would have absolutely no reservations in recommending his services

**Dave Brown**

Sean has the gift of making the potentially boring and complicated topic of social media interesting, useful, entertaining, fun and engaging!

In my years I've seen a lot of teachers and speakers, and there are very very few who can keep me on the edge of my seat. Sean had me practically falling off my seat for his entire talk.

Very, very effective presenter -- highly recommend Sean for any speaking opportunity!!

**Maggie Murphy**

When I first met Sean, via twitter and then as my coach at Social Media Camp; I felt incredibly lucky to be able to benefit from his technical expertise and coaching in learning how to utilize Social Media, both personally and professionally. He took the time to talk to me; assess my needs, and expertly guide me. Then I observed that he did the same thing for many others, of all levels of skill and understanding. He engaged with and assisted anybody and everybody who asked. And since then, I've seen his passion to impart his love & understanding of SocialMedia; extends \*far\* beyond a business venture... extends to the ability of social media to connect and revitalize communities and make a true difference in the world.

**Kelly de Jong**

Sean is a wealth of knowledge in all things Social Media. He is able to look at your company and help strategize and create a plan of action to help grow your social media presence. I really enjoy connecting and working with Sean

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