

# **Seth Neistadt**

**CEO / President at**

Nisswa, MN, US

CEO / President

---

## **Biography**

I have a strong background in technology and product strategy, product and project management, mobile, responsive, mobile web and native apps, organizational and staff development, and executive leadership.

I have over 20 years product development, analytics and management experience from large corporations, such as Hilton and MGM Resorts International, as well as several start-ups.

Specialties: Online Marketing, Social Media, Email Marketing, Internet Technologies, Business Planning, Strategy and Analysis.

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

---

## **Industry Expertise**

Social Media, Information Technology and Services, Non-Profit/Charitable, Media - Online, Internet, Business Services, Automotive

---

## **Areas of Expertise**

Internet, Community, Chamber of Commerce, Email Marketing, Social & Digital Media, Facebook, Twitter, Community Building, Saas (Software as A Service), Personal Brand, Membership Management, Member-Based Association Marketing, Member-Based Association Performance Metrics, Analysis, Big Data, Content Creation/Digital Audience Building, Emerging Technology

---

## **Affiliations**

Adelanto Chamber of Commerce, Millbrae Chamber of Commerce, Hollywood Chamber of Commerce, High Desert Hispanic Chamber of Commerce, Victorville Chamber of Commerce, Victor Valley College Advisory Council and President's Circle, Apple Valley Chamber of Commerce, Barstow Chamber of Commerce, Phelan Chamber of Commerce, Pacifica Chamber of Commerce, Chamber Professionals, Brainerd Sunrise Rotary Club, Christian Business Men's Connection

---

## **Event Appearances**

**Keynote Speaker and MC**

3C Annual Conference

**Keynote Member Engagement**  
OR-WA Joint Leadership Conference

**Mobile Trends and Responsive Website Design**  
Online Webinar

**Technology Trends and Member Engagement**  
MicroNet User Forum

**Community Building**  
Regional Tourism and Online Marketing Summit

**Apply Your Passion in Career**  
Junior Achievement Titan Event

**Keynote Presentation**  
Your Chamber Matters

---

## **Accomplishments**

### **Business of the Year Award**

Assemblyman Anthony Adams (R-Hesperia) honored Seth Neistadt, President and CEO of Axiom Media, Inc. specializing in website development for individuals, non-profit organizations, educational facilities and healthcare organizations, as this year's 59th District Small Business of the Year.

Assemblyman Adams represents the 59th Assembly District, which includes the communities of Hesperia, Apple Valley, Glendora, Claremont, La Verne, San Bernardino, San Dimas, Monrovia, Highland, Lake Arrowhead

### **Finalist Spirit of Entrepreneur Awards**

The Annual Spirit of the Entrepreneur Awards program is presented by The Inland Empire Center for Entrepreneurship (IECE) at Cal State San Bernardino, The Business Press and The Press-Enterprise Co.

The Inland Empire Center for Entrepreneurship was recently ranked fourth in the nation among graduate entrepreneurship by Entrepreneur magazine and The Princeton Review.

Axiom Media was the first and only business from the High Desert to be named a finalist of this prestigious award.

### **Recognition from Senator Barbara Boxer**

Seth Neistadt of Axiom Media was recognized as going well beyond being a small business and providing quality service to being a committed citizen, active in building up our community. Under Mr. Neistadt's direction the company has shown leadership and commitment to the community at large through non-profit work and community activism.

### **Recognition from Assemblyman Dennis Mountjoy**

Seth Neistadt of Axiom Media was recognized as going well beyond being a small business and providing quality service to being a committed citizen, active in building up our community. Under Mr. Neistadt's direction the company has shown leadership and commitment to the community at large through non-profit work and community activism.

### **Recognition from State Legislator John Benoit**

Seth Neistadt of Axiom Media was recognized as going well beyond being a small business and providing quality service to being a committed citizen, active in building up our community. Under Mr. Neistadt's direction the company has shown leadership and commitment to the community at large through non-profit work and community activism.

---

## **Testimonials**

### **Joseph W. Brady, CCIM, SIOR**

I met Seth Neistadt nearly 10 years ago through his involvement with the Apple Valley Chamber of Commerce. Joseph W. Brady Inc dba The Bradco Companies, Coldwell Banker Golden West Real Estate, Alliance Management Group and The Bradco High Desert Report hired him in the last year to take our web site, social media newtwork to the next level. Seth is one of the most knowlegable individuals I have ever met that truly understand the web, web designs, social media etc. He also cares deeply about the area he lives and wants to do whatever he can to make it a better place to live, work and do business.

He is a forward thinker and can challenge those around him. Seth ; Congrats on all that you deserve. I enjoy our friendship

### **Mike Nutter**

I've had the pleasure of working with Seth on several occasions, with superb results. Very few professionals in the IT/Social Media arena "get it" quite like Seth and his knowledge and experience are second to none. From website design to social media strategies, Seth's methods are unique and always on the cutting edge.

Technological resources abound in today's marketplace however, very few of us know how to leverage this technology to its full capacity; that is where Seth comes in.

If you're interested in gaining valuable insight into the world of social media or you're simply interested in how to create a website that is commerce driven, I would highly recommend Mr. Neistadt.

### **Ginger Ontiveros**

Seth understands the needs and challenges of non-profit organizations in their quest to establish a dynamic online presence. He and the products he developed are the reason that our organization's website works so well for us. He helped us to create the template and then equipped us with the most user-friendly website management system I have ever experienced. And when we need a little extra help, Seth is responsive, collaborative and brilliantly creative. We are fortunate to have him on our team.

### **April Tyler**

I have worked very closely with Seth for several years and have been greatly impressed with knowledge and expertise. I can ask any question about our website and he has given me practical solutions.

**Ronald N. Wade**

Seth is one of the smartest, extremely creative, business oriented, computer knowledgeable, young man I have ever known. At the same time he is very honest, family oriented, and dedicated to his family and job. In my over 30 years of managerial experience, and having hundreds of men working for me, Seth rates at the very top of the list, and is an asset to any company at top level positions.

**Judith Gargyi**

Seth has always been a leader for education in our community. He shows this caring through his support of our Alliance for Education. We value and appreciate his contributions of time and talent to the programs we organize for High Desert youth such as the annual 3C's Annual Conference Event at High Desert Church for 500 students. Seth was a keynote speaker for this event in 2010, and played an instrumental role in securing the venue. Seth is the person to know when it comes to entrepreneurship, technology in the new economy and social media in The Thank You Economy.

**Nyesha Loyd**

I would recommend Seth Neistadt of Axiom Media. They specialize in websites and other online applications. Their customer support and great marketing skills make them a GREAT team!

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)