

# **Shane G. Pase, PhD**

**Adjunct Faculty - Media Psychology at Fielding Graduate University**

Anaheim Hills , CA, US

Ethical considerations in augmented reality applications

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Shane Pase, Ph.D. is the director of technology at the Lotte Project, cofounder and executive producer at MediaX LLC new media technologies group, an award winning conceptual designer, and is currently authoring the first book on the psychology of augmented reality.

Dr. Pase has over 18 years' experience utilizing human behavior analytics to develop creative and outside-the-box solutions for both for-profit and non-profit corporations and small businesses. By combining theories from cognitive, media, behavioral and social psychology, he is able to provide valuable insights into our experience with, and the effects of, media technologies to create the most immersive and effective media experiences.

Dr. Pase is an adjunct faculty member at Fielding Graduate University's Media Psychology program, teaching courses on general media psychology, augmented reality, and immersive technologies.

Dr. Pase has presented internationally at such prestigious conferences as IEEE ISMAR, the Augmented World Expo, ACM/EEE WorldComp, National Social Science Association and American Psychological Association National Conventions, exploring the cognitive effects of augmented reality and immersive media, using new technologies for social change and disruption, and the ethics of new media technologies. You can find him on Twitter and LinkedIn.

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**Education/Learning, Media - Broadcast, Social Media, Writing and Editing**

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Distributed and Online Learning, Online Educational Technology, Media & Technology Psychology, Emerging Technologies, Augmented Reality, Virtual Reality, User Experience (UX), Mobile Technologies, Wearable Technology, Social Media, Cognitive Psychology, Abnormal Psychology, Social Psychology, Development Psychology, Persuasion Theories, Human Behavioral Observation and Modification, Conflict Resolution, Anger Management, Crisis Management, Interpersonal and Oral Communication, Information Literacy, Written Communication, Augmented Reality & Ethics

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American Psychological Association (APA) Division 46 Society for Media and Technology Psychology : Member, IEEE/EMC Society : Member, Academy of Television Arts and Sciences : Member, Academy of Television Arts and Sciences Digital Media Group : Member, American Film Institute : Member, National Social Science Association (NSSA) : Member, Augmented Reality Los Angeles (ARLA) : Member, Virtual Reality Los Angeles (VRLA) : Member

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**Preparing For Disruption: Unintended consequences**

(June 2015) Augmented World Expo (AWE)

**On the Couch With Freud: Well not quiet yet**

(August 2015) Annual American Psychological Association Convention

**Ethical Considerations in Mixed and Augmented Realities**  
(August 2014) Annual American Psychological Association Convention

**Ethical Considerations in Augmented Reality Applications**  
(July 2014) ,” Ethics and Technology, 2014 IEEE International Conference

**Privacy and Security in an Augmented World**  
(2013) National Social Science Association Summer Seminar

**The Grass is Always Greener on the Augmented Reality Side**  
(August 2013) Annual American Psychological Association Convention

**Excuse Me While I Augment Your Reality: AR and Human Interaction**  
(August 2013) Presidential Panel: Radical Ways in Which We Are and Will Be Communicating Through Social Media With New Technology, Annual American Psychological Association Convention

**Augmented Reality’s Social Impact**  
(2012) Psychology in Emerging Technologies, Annual American Psychological Association Convention

**Augmented Reality & Psychology: A Need for an Ethical Standard**  
(August 2012) Annual American Psychological Association Convention

**Ethical Considerations in Augmented Reality Applications**  
(2012) E-Learning, E-Business, Enterprise Information Systems, & E-Government, IEEE International Conference

**Psychological Keys to Success in MAR Systems, with Mike Neal, Jon Cabiria and Jerri Lynn Hogg**  
(2011) IEEE International Symposium

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**Fielding Graduate University**  
PhD Media Psychology

**Fielding Graduate University**  
Master of Arts Media Psychology

**California State University, Long Beach**  
MSW Social Work

**California State University, Fullerton**  
BA Psychology

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**Espon/IEEE Augmented Reality Application Development Award (2013)**  
Awarded \$4,200

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