

Shelley Foster

Business Lead at Tech4Life Enterprises

Oakville, ON, CA

An entrepreneur with over 17 years combined experience across various industries.

Shelley Foster is the Business Lead at Tech4Life Enterprises. Entrepreneur and entrepreneur with over 17 years of combined experience across varied industries in North America, Asia and Europe in new category and business start-ups in sports and fitness products, infant products and medical devices. Expertise in new business set up and development including strategic and organizational planning, market insights and concept development, sourcing and production set up, product management, sales and distribution networks set up, web and e-commerce, licensing, financial and budget planning and control.

Health and Wellness, Corporate Leadership, Business Services, Information Technology and Services

Entrepreneurship, Sports & Fitness Products, Infant Products, Medical Devices, New Business Development, Strategic and Organizational Planning, Market Research, Concept Development, Sales and Distribution Networks Set Up

University of Alberta

MBA. International Business

University of Alberta

B.A. Political Science & History

Universidad Autónoma de Tlaxcala

B.A. Politics, History, Spanish, Archaeology

Universidad de Málaga

B.A. History & Spanish

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