

# **Simon J Anderson**

**Strategic Foresight Consultant and Speaker at Venture Foresight,  
LLC**

Minneapolis, MN, US

Keynote Speaker | Strategic Foresight Consultant | Award-Winning Author

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## **Biography**

Simon J. Anderson is an international futurist speaker and emerging technology and trends consultant. He is also the founder of Venture Foresight, a company dedicated to helping leaders and organizations be more future ready.

Mr. Anderson co-authored the 2014 Bellwether Award winning book *Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow* and the 2015 “Updated & Expanded” Edition with fellow global futurist Jack Uldrich.

As a key member of the international organization Communities of the Future, Mr. Anderson works to promote and facilitate “future’s thinking” in communities around the world.

Having traveled to more than 25 countries, Mr. Anderson brings a global perspective to his work, which has been featured in numerous publications including the World Future Society’s monthly newsletter, “The Futurist” and the Austrian management magazine the “Hernsteiner.”

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## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Banking, Transportation/Trucking/Railroad, Financial Services, Management Consulting, Insurance, Energy, Retail, IT Services/Consulting, Agriculture and Farming, Government Administration

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## **Areas of Expertise**

Keynote Speaking, Future Trends, Artificial Intelligence, Transportation, Virtual Reality (VR), Augmented Reality, Insuretech, Healthcare Trends, fintech, Retail Trends, Change Management, Emerging Technology

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## **Sample Talks**

### **Using "3A Thinking" to Be More Future-Ready**

Futurist Simon J. Anderson spent years developing his "3A Thinking" approach to recognizing and understanding significant emerging trends and technologies. In this keynote, he shares this powerful way of thinking about the future differently. Participants leave this presentation equipped to spot important trends, think about ways that these trends could impact the near future, and with actions that they can take that day to be better positioned to thrive in our fast-moving future.

### **Emerging Opportunities: Recognizing the Technologies and Trends Transforming Your Industry**

This customized keynote takes a thought-provoking look into the near future of your industry. It helps leaders recognize important trends and technologies that are reshaping the industry, and provides new approaches to anticipating the opportunities and challenges that these advancements could create. Topics to be covered include the impact of generational trends, workforce and workplace trends, and a variety of important emerging technologies. Lastly, you will learn specific actions and next steps that you can take right away to make your organization more future-resilient.

### **Creating an Organizational Culture that Will Survive and Thrive in the Future**

Are you experiencing difficulties attracting and retaining Millennial talent? If so, you're not alone. Finding qualified workers who are going to stick around for a while is a chief concern among many executives today. This keynote helps leaders understand how trends and technologies are reshaping the workforce and workplace today. Topics include generational trends, automation, consumer trends, specific emerging technologies.

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## **Event Appearances**

### **Top Twelve Trends for 2012**

Radio Interview, The Bill Good Show

### **Understanding the Trends of Tomorrow Can Transform Your Business Today**

North Country Technology Symposium

### **The Future Belongs to Those Who Create It**

TAC Student Leadership Program

### **Guest Interview - Futurist Simon Anderson**

Tallahassee Talks with Brien Sorne | 97.9 ESPN Radio

### **Re-Entering the Age of Entrepreneurship**

Collegiate Entrepreneurs Organization

### **Emerging Trends in Education, Healthcare and 3D Printing**

Rotary Sunrise Club

### **The Future of Entrepreneurship**

2nd Annual Dandi Awards

### **Emerging Trends in Healthcare, Education, and 3D Printing**

Rotary Sunset Club Meeting

### **Trends Affecting Entrepreneurship (2 classes)**

Entrepreneurship Class

### **Entrepreneurial Trends**

ICT Enterprise

**Emerging Trends Affecting Real Estate**

Urban Land Institute (Central FL) - Trends in Real Estate Conference

**Entering an Age of Entrepreneurship**

FSU "7 Under 30" Conference

**Understanding the Trends of Tomorrow Can Transform Your Region Today**

NSBC Futures Forum

**Virtual Panelist - Economic Development Opportunities**

Panel Discussion - Economic Development Opportunities

**"Crowdfunding and 3D Printing for New Entrepreneurs"**

(Entrepreneurship for Students Presentation)

**Future Trends in Real Estate Consulting and Planning**

Community Development BU Workshop

**Recognize the Trends of Tomorrow - Transform Your Business Today**

Central Coast Business Symposium

**Wireless and Future Trends**

AT&T University presents Wireless Wednesday

**Ask A Futurist**

Future Trends Hour

**Recognizing the Trends of Tomorrow Can Transform Your Business Today**

TechExpo 2013

**IdeaSphere: A Platform for Today's Voices**

Interview

**Recognizing the Trends Transforming Education**

"Welcome Back"

**Future Trends for Entrepreneurs**

Opportunities in Commercializing Emerging Technology

**"Recognizing the Trends Transforming Education"**

Business Impact: The Future of Learning

**Recognizing the Trends Transforming Tomorrow**

2013 MCEA Fall Conference

**Recognizing the Trends Transforming Business**  
2014 Recruitment and Retention Conference

**It's Time to Change the Way We Think about the 'Future'**  
TEDxTCC

**Why the Future of Transportation Requires Unlearning**  
MN Transportation Conference

**Why The Future of the Utility Industry Demands Unlearning**  
NWPPA Annual Conference 2014

**Preparing Tallahassee For the Future**  
Interview

**Recognizing the Trends Transforming Education**  
Career Development Day

**Recognizing the Trends Transforming Agriculture**  
AAAF Provincial Conference

**"Recognizing the Trends Transforming Transportation"**  
2015 Traffic Partner Safety Summit

**"Transformational Change"**  
FL Tax Collectors, Inc. Leadership Half-Day Session

**"Change Management"**  
FL Tax Collectors, Inc. Leadership Half-Day Session

**"Recognizing the Trends Transforming Florida"**  
2015 Florida Tax Collectors, Inc. Fall Education Forum

**"Moving Forward: Emerging Technologies and Trends in Transportation"**  
TMW TransForum 2015

**"How to Future-Proof Your Business Against Tomorrow's Transformational Trends, Today"**  
2015 Fall Welcome & Expo

**"Foresight 20/20: Recognizing Tomorrow's Trends, Today"**  
Great Practices Showcase presented by the Tax Collector's Office for Polk County

**"The Future of Food"**  
MN Futurists

**Creating an Association That Can Survive and Thrive in the Future**  
Breakfast Presentation

**Recognizing the Trends Transforming Tomorrow**  
Private Client - Manufacturing - Annual Conference

**“Creating an Organizational Culture That Can Thrive in the Future”**  
GA - Government Management Information Sciences - Annual Conference

**Recognizing the Trends Transforming Health Care**  
American Heart Association Annual Strategy Meeting

**Recognizing the Trends Transforming Energy**  
REMA Member Services Annual Conference

**"Transforming Change Management: Creating a Future-Resilient Organization"**  
MN Change Management Network Meeting

**"Recognizing the Trends Transforming Energy"**  
Minnesota Rural Electric Association - 2016 Energy Issues Summit

**"Recognizing the Trends Transforming Local Government"**  
Maryland Association of Counties (MACo) 2016 Summer Conference

**"Anticipating the World of Tomorrow"**  
Fidelity Bank Planning Annual Session

**"Transforming Tomorrow: Creating a Future-Resilient Organization"**  
Institute for Supply Management - 2016 Twin Cities Fall Conference

**"Emerging Opportunities: Recognizing the Trends Transforming Tomorrow"**  
Florida Educational Facilities' Planners Association (FEFPA) 2017 Winter Conference

**"The Future of Food and Restaurants"**  
Private Client

**"Redefining Banking: Trends Transforming our Future"**  
Michigan Bankers Association 2017 Annual Convention

**"Transforming Telecom: Connecting to the Future"**  
Georgia Telecommunications Association 2017 Annual Conference

**"Trucking Into Tomorrow: How to Be Future Resilient"**  
in.sight User Conference + Expo 2017

**Recognizing the Trends Transforming Telecommunications: How to Spot Opportunities Before They Become Challenges**  
50th Tata Communications Exclusive Webinar

**Recognizing the Trends Transforming Tomorrow: How to Be More Future Resilient in a Fast-Changing World**  
Fall Tech Symposium

**Recognizing the Trends Transforming Tomorrow: How to Be More Future Resilient in a Fast-Changing World**  
"Designer Our Future" Corporate Rebranding Event

**Emerging Trends Transforming Tomorrow: Recognizing Opportunity in Change**  
Transformation of a Region 2017

**Future Resilient: How to Thrive in a Fast-Changing World**  
2017 EMBAC Global Conference "Exploring the Next Frontier"

**Change is Coming: Understanding Relevant Emerging Technologies and Trends**  
ROG+ Growth & Ownership Strategies Conference 2017

**Factoring in the Future: How to Capitalize on Trends and Technologies that Could Transform the Industry**  
2018 International Factoring Association's Senior Executives Meeting

**Trends Transforming Telecom: Connecting to the Future**  
2018 Annual Meeting and Expo - Iowa Communications Alliance

**Emerging Trends Transforming Tomorrow: How to be Future Ready in a Fast-Changing World**  
CE FL Factory Authorized Dealer Meeting

**Emerging Trends Transforming Tomorrow: Recognizing Opportunities Created by Change**  
67th Annual Meeting of the National Association of Graphic and Product Identification Manufacturers, Inc.

**Building the Future: Emerging Trends Transforming Tomorrow**  
54th Annual Associated Schools of Construction's International Conference

**Transitioning into the Future: How to Survive and Thrive in a Fast-Changing World**  
Private Client - Commercial Sales Meeting

**Factoring in the Future: How to Capitalize on Trends and Technologies that Could Transform the Industry**  
Independent Finance and Factoring Roundtable 2018

## **Trends & Technologies Reshaping Eastern Maine**

Trends & Technologies Reshaping Eastern Maine

**Emerging Trends Transforming Tomorrow: How to Recognize Opportunities Created by Change**  
25th Anniversary Meeting

**Trends Transforming Real Estate: How to Be Future-Ready in a Fast-Changing World**  
MHA Perspective 2018

**Moving into the Future: Emerging Trends and Technologies that Could Transform Transportation**  
Tri-State Transit Conference

**Emerging Trends Transforming Tomorrow: How to Be Future Ready in a Fast-Changing World**  
Private event - Food Industry

**Moving Forward: How to Survive and Thrive in a Fast-Changing Future**  
Innovations in Transportation Conference

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## **Education**

**Florida State University - College of Business**  
Finance, Multinational Business Operations Double Major

**Tallahassee Community College**  
General Transfer Business Administration, Management and Operations

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## **Accomplishments**

**Foresight 20/20: A Futurist Explores the Trends Transforming Tomorrow**  
Co-authored with acclaimed global futurist and best-selling author Jack Uldrich

**Global Travel**  
I've traveled to 30 countries

**Toastmasters - Competent Communicator Manual**  
Completed Competent Communicator manual with Toastmasters

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## **Testimonials**

**Jamie Breen**

“Thank you so much for presenting as a keynote speaker at the Executive MBA Council meeting in Seattle. Your session garnered rave reviews - everyone to whom I spoke commented on the depth of your analysis and the thought you put in to relate to our industry's drivers. I walked away with a great deal to think about personally, and I've shared your insights with my team, along with the challenge for us to be more future-focused and future resilient.”

**Steve Gido**

“Simon delivered an informative and engaging keynote session on “Change is Coming – Understanding Relevant Emerging Technologies and Trends” at our 2017 Growth Conference in Naples, Florida for our architecture and engineering attendees. He discussed 7 major themes that will impact our society and did a great job of relating specific technological advancements in the building, design and construction space, which was well received. Highly recommend for other conferences and events!”

**Jack Uldrich**

“Simon is the brightest young futurist I know. I rely heavily on his outstanding ability to identify significant emerging technologies and trends, and have come to depend upon his keen understanding of how these trends will affect business in the future. As my reverse-mentor, his contributions and insights have proven invaluable.”

**Edward F. Manzi, Jr**

“Simon’s presentation was insightful and eye-opening. He gave our Board of Directors and our Management Team a lot to think about throughout our strategic planning process. I highly recommend him.”

**Daniel S. Feder**

“Simon Anderson was a keynote speaker for the 2016 annual Midwest Fall Educational Conference for the ISM (Institute for Supply Management). Simon gave an eye-opening presentation that allowed us to look at near-future trends that will impact our profession across all industries. He was engaging, entertaining and provided actions that we all can use to be more future resilient!”

**Kyle Jolly**

“Simon’s ability to spot technology and business trend’s years before mass media or big business has always amazed me, he is my go to for anything and everything that requires forward thinking and insight. He not only gets into the topic or discussion but over around and above, he is incredibly thorough and has the ability to communicate his perspective from many angles.”

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