

# **Sirkka Jarvenpaa**

**Professor, Department of Information, Risk, and Operations Management at The University of Texas at Austin, McCombs School of Business**

Austin, TX, US

One of the most prolific scholars in the field of information systems.

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## **Description**

Sirkka Jarvenpaa holds a dual appointment with McCombs and the Center for Women's and Gender Studies at UT Austin. Her work explores online communities (such as music remix sites like NIN.com), corporate social media platforms, and off-shoring and outsourcing within tech and engineering. She has written for the IBM Center for The Business of Government and has held visiting scholar appointments at Harvard and MIT, among many others.

She is the Director of the Center for Business, Technology, and Law and holds the Bayless/Rauscher Pierce Refsnes Chair in Business Administration. Her research and teaching interests include online activism, open innovation, and the strategic use of information technology.

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## **Industry Expertise**

Information Technology and Services, Music, Social Media

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## **Topics**

E-Business, E-Commerce, Decision Support Systems, Customer Insight, Social Media in Business, Communication Technologies

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## **Affiliations**

Director, Information Management Program, Director, Center for Business, Technology, and Law, Senior Editor, MIS Quarterly, Co-Editor-in-Chief, Journal of Strategic Information Systems, Visiting Professor, Chalmers University of Technology, Gothenburg, Sweden, Finnish Distinguished Professor, Helsinki University of Technology, Visiting Professor, Hong Kong University of Science and Technology, Visiting Scholar, Sloan School, Massachusetts Institute of Technology (MIT), Marvin Bower Fellow, Harvard Business School

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## **Past Talks**

**Digital Activism and the Transforming Social Movement Organization**  
i-School Research Colloquium

**Global Engineering Services Teams: Active Subgroups and Leadership**  
Research Colloquium, Jepson Studies in Leadership

## **Online Knowledge Co-Creation (Keynote)**

16th Annual International Conference on E-Commerce (ICEC)

## **Trust Repair and Cultural Context in Global Virtual Teams**

Research Seminar, Industrial Engineering and Management

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## **Education**

### **University of Minnesota**

Ph.D. Management Information Systems

### **University of Minnesota**

MBA. Management Information Systems

### **Bowling Green State University**

B.Sc. Business Administration

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## **Accomplishments**

### **Best Paper Nomination**

Hawaii International Conference on Information Systems

### **Honorary Doctorate**

Awarded by the University of Gothenburg.

### **Career Award for Outstanding Research Contributions**

Awarded by the McCombs School of Business at The University of Texas at Austin.

### **Honorary Doctorate**

Awarded by Aalto University/Helsinki School of Economics.

### **Honorary Doctorate**

Awarded by Jyvaskyla University, Finland.

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