

Sirkka Jarvenpaa

Professor, Department of Information, Risk, and Operations Management at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

One of the most prolific scholars in the field of information systems.

Biography

Sirkka Jarvenpaa holds a dual appointment with McCombs and the Center for Women's and Gender Studies at UT Austin. Her work explores online communities (such as music remix sites like NIN.com), corporate social media platforms, and off-shoring and outsourcing within tech and engineering. She has written for the IBM Center for The Business of Government and has held visiting scholar appointments at Harvard and MIT, among many others.

She is the Director of the Center for Business, Technology, and Law and holds the Bayless/Rauscher Pierce Refsnes Chair in Business Administration. Her research and teaching interests include online activism, open innovation, and the strategic use of information technology.

Industry Expertise

Information Technology and Services, Music, Social Media

Areas of Expertise

E-Business, E-Commerce, Decision Support Systems, Customer Insight, Social Media in Business, Communication Technologies

Affiliations

Director, Information Management Program, Director, Center for Business, Technology, and Law, Senior Editor, MIS Quarterly, Co-Editor-in-Chief, Journal of Strategic Information Systems, Visiting Professor, Chalmers University of Technology, Gothenburg, Sweden, Finnish Distinguished Professor, Helsinki University of Technology, Visiting Professor, Hong Kong University of Science and Technology, Visiting Scholar, Sloan School, Massachusetts Institute of Technology (MIT), Marvin Bower Fellow, Harvard Business School

Event Appearances

Digital Activism and the Transforming Social Movement Organization
i-School Research Colloquium

Global Engineering Services Teams: Active Subgroups and Leadership
Research Colloquium, Jepson Studies in Leadership

Online Knowledge Co-Creation (Keynote)

16th Annual International Conference on E-Commerce (ICEC)

Trust Repair and Cultural Context in Global Virtual Teams

Research Seminar, Industrial Engineering and Management

Education

University of Minnesota

Ph.D. Management Information Systems

University of Minnesota

MBA. Management Information Systems

Bowling Green State University

B.Sc. Business Administration

Accomplishments

Best Paper Nomination

Hawaii International Conference on Information Systems

Honorary Doctorate

Awarded by the University of Gothenburg.

Career Award for Outstanding Research Contributions

Awarded by the McCombs School of Business at The University of Texas at Austin.

Honorary Doctorate

Awarded by Aalto University/Helsinki School of Economics.

Honorary Doctorate

Awarded by Jyvaskyla University, Finland.

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