

# **Sixcia Devine**

**Regional Development Director South Florida and US Hispanic/LATAM at Constant Contact, Inc.**

, FL, US

Latina Small Business Marketing Expert

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Sixcia Devine is the Latina Small Business Marketing Expert for Constant Contact. She is the Regional Director for South Florida and the US Hispanic Markets. She is a business visionary guiding entrepreneurs to connect their products and services with growth markets using online and email marketing solutions. Sixcia coaches Latino solution providers (ALEs) who are able to present Constant Contact educational seminars and organizes Latino business community networking opportunities. She is the host of !Que Pasa! videos for Constant Contact where she shares technology tips and trends with growing businesses in Spanish and English. When she is not busy playing baseball with her 8 year old boy, she volunteers her time to child related causes. It's no wonder why she loves working with non for profit organizations and children charities! She has delivered her dynamic programs at dozens of educational institutions and business venues. She is a frequent guest on television and radio programs. Sixcia Devine is the author of Tapping Into The Hispanic Market: Connect. Engage. Innovate. She has also written timely feature stories, industry trend reports, and practical tips for growing a business. She has been honored with several accolades. Recently, she was honored with the Providence Business News 40 Under 40 Award.

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Training and Development, Media - Online, Education/Learning, Business Services, Professional Training and Coaching, Women

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Email Marketing, Social Media & Content Marketing for Business and Non-Profits, Speaker Training, Spanish Inbound Marketing, Business Planning, Bilingual, Hispanic Marketing, Latino Marketing, Small & Medium Business Marketing, Digital Media Marketing

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Caritas Smile

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**University of Rhode Island**

Dual Bachelor of Arts Communication/Spanish/International Development

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