

Brandon Smith

Adjunct Faculty in the Practice of Management Communication at Emory University, Goizueta Business School

Atlanta, GA, US

Biography

Brandon Smith is a leading expert in workplace health and dysfunction. He is the founder of www.theworkplacetherapist.com – a resource dedicated to eliminating dysfunction at work, improving workplace health and restoring a sense of optimism and hope in the workplace. Brandon also currently serves as faculty at Emory University’s Goizueta Business School where he teaches and researches on topics related to healthy workplace dynamics, leadership and communication.

Brandon has consulted with organizations across a broad spectrum ranging from for-profit corporations to non-profit institutions. Many of Brandon’s clients include numerous Fortune 100 “Best Companies To Work For.” In addition, Brandon Smith has spent nearly 15 years working with thousands of individuals in counseling and coaching capacity. Brandon’s clinical experience includes work at Ridgeview Institute, a world-renowned inpatient mental health facility, where Brandon worked with individuals suffering from any of life’s curveballs – from mental illness to depression. Brandon transitioned to workplace therapy and has had a thriving coaching practice where he works with individuals ranging from young aspiring managers to senior executives.

Brandon received an undergraduate degree from Vanderbilt University with a concentration in communications and team dynamics. His graduate work includes an M.S. in counseling from Georgia State University as well as an M.B.A. from Emory University’s Goizueta Business School.

Industry Expertise

Education/Learning, Hospitality, Financial Services, Retail, Non-Profit/Charitable, Research, Health and Wellness

Areas of Expertise

Workplace Health & Dysfunction, Corporate Culture, Leadership Communication, Emotional Intelligence, Change Management

Affiliations

The Worksmiths : Founder & Principal, The Workplace Therapist : Founder & Blogger

Education

Emory University, Goizueta Business School
M.B.A. Leadership and Strategy

Georgia State University
M.S. Counseling

Vanderbilt University
B.A. Communications

Accomplishments

Exec MBA Most Inspiring Educator Award
2015

Goizueta Business School, Emory University

PMBA "Top Professor" Award
2015

Robinson College of Business, Georgia State University

PMBA "Top Professor" Award
2015

Robinson College of Business, Georgia State University

Exec MBA Faculty Congeniality Award
2014

Goizueta Business School, Emory University

MBA Teaching Excellence Award
2012

Goizueta Business School, Emory University

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