

# **Stacey Gordon**

**President at Suite Seven**

Oakland, CA, US

Brand Storytelling and Customer Engagement

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## **Biography**

Stacey King Gordon is a content strategist and brand communications consultant who specializes in helping clients orchestrate their brand stories across channels and audiences. She is the founder and president of Suite Seven, a San Francisco Bay Area consultancy that works with clients such as Autodesk, AT&T, Salesforce.com, McKesson and Silicon Valley Bank to develop successful strategies for using content to engage, win and keep customers.

Stacey speaks to groups on topics such as brand storytelling, social media, content strategy, and thought leadership.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Advertising/Marketing, Health Care - Services, Writing and Editing

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## **Areas of Expertise**

Social Media, Brand Storytelling, Content Strategy

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## **Affiliations**

International Association of Business Communicators, Women in Consulting, Content Strategy Meetup

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## **Event Appearances**

**Finding (and Expressing) Your Brand Voice**  
Couture Webinar

**The Strategy Behind Your Online Story**  
WJA In the Know Conference

**Managing the Social Media Explosion**  
WJA In the Know Conference

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## Education

Ohio University

B.S. Journalism Journalism

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