

Stephan Kudyba

Associate Professor of Business Analytics and MIS at New Jersey Institute of Technology
Newark, NJ, US

Stephan Kudyba examines organizational efficiency and innovation through analytics, MIS and strategic management.

Biography

Stephan Kudyba is an associate professor at NJIT's Martin Tuchman School of Management. He analyzes how different companies innovatively mine data to become more efficient. In particular, he explores data mining and management information systems in B2B marketing, digital transformation, data products, health care, fintech and supply chain management.

Areas of Expertise

Artificial Intelligence, Healthcare Analytics, Digital Marketing, Strategic Information Systems, Business Analytics, Information Systems, Data Science, Data Mining, Knowledge Management, Digital Transformation

Education

Rensselaer Polytechnic Institute
Ph.D. Economics

Lehigh University
M.B.A

Siena College
B.S. Economics / Computer Science

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