

Steve Yang

Senior Analyst, Communications & Mobility at International Data Corporation (IDC)

Toronto, ON, CA

Senior Analyst, Communications & Mobility

Biography

Steve Yang analyzes the Canadian communications market, specifically focusing on mobility. He provides insights to Canadian wireless players around mobile phones and tablets, along with related communications from a unique Canadian perspective.

Prior to joining IDC, Steve Yang worked as a Research Analyst at a UK wireless consulting company in Beijing, China. His research covered the Chinese wireless telecommunications value chain, including key industry performance tracking, consumer behavior, equipment and handset vendor product development, mobile operators' market strategies, and international mobile industry best practices.

Areas of Expertise

Wireless, Consumer Telecom Services, Smartphone Pricing, Mobile Phones, Slate Tablets

Associated IDC Services

Quarterly Mobile Phone Tracker - Canada Region, Quarterly Personal Computing Device Tracker - Canada Region

Education

Anglia Ruskin University

B.A. Business Administration (Marketing)

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