

Steven King, M.S.

Assistant Professor of Interactive and Multimedia, School of Media and Journalism at UNC-Chapel Hill
Chapel Hill, NC, US

Assistant Professor of Interactive and Multimedia at UNC's School of Media and Journalism

Description

Steven King, former editor and director of video at The Washington Post, joined the faculty in July 2011 to teach multimedia courses.

At The Washington Post, King led a team of video journalists and video editors, creating multimedia stories while creating new business models to make the medium profitable for the news organization. Prior to that, King served as editor of innovations and special projects at washingtonpost.com where he pioneered new forms of storytelling and generated millions of dollars in new revenue.

In addition to teaching at the school, King oversees Innovative Interactivity, a J-school site dedicated to inspiring innovation in journalists and creative professionals. As a computer scientist and journalist, he is also experimenting with emerging technologies and user interfaces for presenting news and information in new ways.

In 2008, King was a coach for Carolina journalism students producing the multimedia website Andaman Rising which documented the lives and culture of people living in Phang-nga, a seaside province in Thailand hit hard by the 2004 Asian tsunami. The website won awards in competitions that included AEJMC Best of the Web, Horizon Interactive Awards, NPPA monthly multimedia competitions, Society for News Design Best of Multimedia Design and the Online Journalism Awards, among others. King also coached students for Reframing Mexico, a website that documents life and culture in Mexico City beyond the headlines of drug trafficking and gang violence.

He has been an overseas correspondent for the International Mission Board and a multimedia producer and picture editor at MSNBC Interactive.

King's video team was awarded eight regional Emmys this past year. He has won awards in the National Press Photographers Association's Best of Photojournalism competition for video, best use of multimedia and multimedia/photo editing; Pictures of the Year competition for best use of multimedia; and an Eclipse Award for Media from the National Thoroughbred Racing Association for his multimedia coverage of the 2007 Kentucky Derby.

Industry Expertise

Education/Learning, Media - Broadcast, Media - Online, Media - Print, Media Production, Research, Writing and Editing

Topics

Journalism, Mass Communication, News and Broadcasting, Video Editing, Multimedia Content Creation

Affiliations

The Washington post, International Mission Board, Lexington Herald-Leader, MSNBC.com

Education

University of Liverpool

M.C.S Internet Communications

Western Kentucky University

B.A. Photojournalism

Accomplishments

Regional Emmy Award for Historic/Cultural Program or Feature.

2012

Remembering the Shuttle Era was awarded the Regional Emmy Award for strong historical in storytelling; the Emmy Awards are considered the Oscars of television and recognizes excellence in broadcast and online reporting.

Silver Award

2009

Silver Award from Society of News Design: The SNDs award excellence in news and information design and interactivity.

National Press Photographers Association's Best of Photojournalism

2012

One of the largest and most prestigious photojournalism contests in the world; receives 20,000-30,000 entries annually.

â€¢ 3rd Place Multimedia Package. Winning entry: Reframing Mexico.

National Edward R. Murrow Award

2012

Awarded by the most prestigious awards in broadcast news â€¢honoring excellence in electronic journalism.â€¢

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