

# **Sue McGill**

**Executive Director & Co-founder at JOLT Accelerator at MaRS Discovery District**

Toronto, ON, CA

The Kickstarter! Moving from idea through to planning and then on to successful implementation, Jolt's Executive Director makes it happen

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Sue McGill is a startup mentor and advocate for innovation. A builder of technology companies and brands, Sue has advised and been actively involved in over 200 startups in the emerging technology space, with hands-on experience at DWL (acquired by IBM), MySpace and JUICE Mobile.

For the past two years, she has been driving MaRS' efforts in the consumer mobile, social and web space. She sits on the advisory boards of several leading Canadian startups and runs JOLT as Executive Director.

Throughout her career, Sue has lived in Silicon Valley and Toronto, and has worked as an executive in major public companies, including CanWest, Yahoo! and RIM.

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Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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Information Technology and Services, VC and Private Equity, Management Consulting, Telecommunications, IT Services/Consulting

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Digital Media, Mobile Technology, Emerging Technologies, Entrepreneurship

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## **Starting You Up: Entrepreneurship Accelerators**

Today, markets and businesses are no longer driven merely by efficiency, but also creativity and innovation. Anyone with a spark of an idea and the willingness to work hard can build a company capable of disrupting the world we live in. This workshop will focus on how an entrepreneurship accelerator can assist the business development process, and why bringing in a diverse network of creative talent is important.

## **Engineered for Success: JOLT Technology Accelerator**

Both our economy and our culture are changing with surprising velocity, leaving vulnerable any business that is settled and standing still. In order to remain relevant, organizations must keep moving. This presentation will focus on the work being done at the JOLT Technology Accelerator, which embraces this new world and approaches change head-on in order to assist early-stage companies. Also discussed will be the importance of developing partnerships with outside organizations & entrepreneurs.

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## **Senior Advisor: Consumer Web, Social & Mobile – MaRS Discovery District**

MaRS is where science, technology and social entrepreneurs get the help they need. Where all kinds of people meet to spark new ideas. And where a global reputation for innovation is being earned, one success story at a time. MaRS provides resources — people, programs, physical facilities, funding and networks — to ensure that critical innovation happens. We stimulate, identify and harness great ideas, nurture their development and guide the transformation of those ideas into reality.

### **Co-founder & Executive Director – JOLT Accelerator**

JOLT is a technology accelerator dedicated to building high-growth web and mobile companies that promise to transform the way consumers and enterprises interact with technologies. At JOLT, our goal is to dramatically improve your startup's execution and time-to-market. We work closely with entrepreneurs from initial product launch through the next stage of company development and fundraising. We embrace constraints. Design experiences. And build companies.

### **Entrepreneurship Mentor – The Next 36**

The goal of The Next 36 is to help launch the careers of Canada's most promising and innovative undergraduates. The program will identify these students through a rigorous selection process, and give them the academic foundation, practical skills, role models and networks to become Canada's next generation of entrepreneurial leaders. Students learn from high-profile business leaders, entrepreneurs and academics while wrestling with the challenge of building a new venture from idea to market.

### **Advisor – Ryerson University's Digital Media Zone**

Ryerson's Digital Media Zone (DMZ) is a multidisciplinary workspace for research and learning. This hub of digital media innovation, collaboration and commercialization is home to both entrepreneurial companies and industry solution-providers. With access to overhead, business services and a rich network of contacts, entrepreneurs and researchers can accelerate product launches, and contribute to Canada's growing success in the digital economy.

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