

# **Susan Mackey-Kallis, PhD**

**Professor of Communication | College of Liberal Arts and Sciences at Villanova University**  
Villanova, PA, US

Susan Mackey-Kallis, PhD, is an expert in film analysis and commentary, particularly in regard to pop culture.

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## **Biography**

Dr. Mackey-Kallis is the source to turn to for film analysis and commentary, particularly in regard to pop culture, gender, social media and political rhetoric. Her areas of expertise include the rhetoric of film, women in contemporary cinema, and myth in media and culture. Mackey-Kallis can also speak to issues surrounding political rhetoric, political campaign films, popular music and advertising.

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## **Industry Expertise**

Education/Learning, Research, Writing and Editing

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## **Areas of Expertise**

Communication, Political Rhetoric, Gender, Media and Pop Culture, American Film

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## **Affiliations**

Phi Kappa Phi Honor Society, Member, Member, Editorial Board, Review of Communication, 2006-2011, Member, Editorial Board, Qualitative Research Reports in Communication, 1999-2010

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## **Education**

**The Pennsylvania State University**  
PhD

**West Virginia University**  
MA

**University of California, San Diego**  
BA

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## **Select Accomplishments**

**Consultant, American Council on Education (ACE), Center for Internationalization and Global Engagement, (CIGE)**

2014-present Member and lead author, Internationalization Lab External Review Team for Emerson College's European Center, Kasteel Well, Netherlands, fall 2014 Member, Internationalization Lab External Review Team: Samford University, spring, 2014; Lewis University, spring 2015; Emerson College, fall, 2015

**Director, Study Abroad in Greece Program, Villanova University**

1997-present. Developed a summer study abroad program where Communication majors, minors and honors students earn six credits with two different Communication Department faculty in the areas of rhetoric and performance. In addition to lecture/discussion in traditional classroom spaces, students study ancient performance sites, see professional performances at these sites, and present their own original work.

**Fulbright Lecturer, Tokyo, Japan**

2015-2016

**Chair, American Council on Education's (ACE) Internationalization Lab**

Villanova University, 2012-2014 Led a university-wide team to develop a strategic and comprehensive plan for university internationalization, in liaison with the ACE Internationalization Lab; reporting to the V.P.A.A.

**American Council of Education (ACE) Fellowship**

Office of the President, Bryn Mawr College 2011-2012

**Lawrence C. Gallen Lifetime Faculty Service Award**

Villanova University, 2008

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