

# **Sylvain Gauthier**

**Leader project office creative content at Cirque Du Soleil**

Montreal, QC, CA

Leader project office Creative Content Cirque Du Soleil

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## **Description**

Sylvain is an international project manager specializing in new product and business development. He currently manages the project portfolio of the Cirque du Soleil Creative Content Division for the costume department of new and current shows.

In his over 25 years of experience, some of the high-profile projects he has managed include the Beijing 2008 Olympic Games, the Formula One World Championship deployment in China (TV and race), the setup of many joint ventures between Chinese partners and foreign corporations, on top of many other businesses-related projects.

He has a solid background and extensive experience in business planning, cost management and the implementation of a project management office for large corporations. He has also worked with project teams for telecom service providers and equipment manufacturers, as well as in IT, TV broadcasting and e-business in Canada, US, Europe and Asia.

Sylvain's professional experience is centred on the practical application of Project Management (PM), Value Analysis (VA) and Value Engineering (VE) principles and concepts for improving product and process costs.

He is the author of several training materials and videos on project management and is currently teaching evening classes at McGill University.

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## **Availability**

Keynote, Workshop

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## **Industry Expertise**

Entertainment, Education/Learning, Program Development

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## **Topics**

Project Management, Creative Content, Projects Managing Creative Content, Software Project Management, Project Implementation, Cross-Functional Team Leadership, Operations Management, Innovation Management, Business Process Improvement, Team Management

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## **Affiliations**

Project Management Institute, Hong Kong University, McGill University , European Institute of Purchasing Management EIPM

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## **Sample Talks**

### **Managing creative content projects**

Working with the creative class require a new breed of project managers who can deal with artistic creativity while staying on schedule and on budget. The constant flow of new ideas and the chaos that comes with a lot of changes is a new challenge and a very interesting one!

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## **Past Talks**

### **Business Analysis and Project Management Best Practices in the Banking and Financial Industry**

Hong Kong Institute of Bankers

### **Setting up a project management office**

The Annual symposium of Business excellence

### **Project Management for Quality professionals**

Annual General Assembly

### **Managing project in China**

Project Management Institute Global Congress

### **Managing creative content projects**

Creativity symposium

### **Upstream Sourcing and Project Implementation in a Chinese Environment**

EUropean Institute of purchasing management 1st asia pacific round table

### **Managing creative content projects**

Project management best practices

### **The Beijing olympic adventure**

PMI chapters conference

### **Managing projects at Cirque Du Soleil**

Asia Pacific Regional Project Management Forum

### **Managing Creative Content Projects, Is it for You?**

AACE International Special event dinner

### **Industry Leader Forum: Managing Creative Content Project**

American Society Of Civil Engineering 142nd annual conference

**Cirque Du Soleil : Managing creative content project**  
PMI Conference

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## **Education**

**Ecole Polytechnique de Montreal**  
Bachelor Engineering

**Hautes Etude Commerciales ( HEC)**  
Master Business Administration Marketing

**Project Management Institute**  
Project Management Professional (PMP) Project Management

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## **Accomplishments**

**Project : Michael Jackson Immortal World Tour**  
Project Manage implementation of the creative content

**Project : Formula One World Championship in China**  
Project manage deliverables related to the broadcasting of all races and qualifications live in all provinces in China and manage the implementation of the first Grand Prix to be held in the PRC.

**Canadian Pavillion Shanghai World Expo 2010**  
Project manage the deliverables regarding the set up of the Canadian Pavillion during the international world exposition held in Shanghai in 2010

**Project : Beijing Olympic Games**  
Project Manage the deliverables related to the TV broadcasting, International sponsors, Ticketing and equestrian sports (Hong Kong).

**Project: Viva Elvis**  
Project manage the implementation of the creative content of the Show Viva Elvis currently located at the Aries Hotel in Las Vegas.

**Project: Totem**  
Project manage the implementation of the creative content of the show Totem currently touring the world

**Project : Zarkana**  
Project manage the implementation of the creative content of the show Zarkana deployed at the Radio City Music Hall in New York

## **Project: IRIS**

Project Manage the implementation of the creative content of the show IRIS deployed at The Kodak Theater in Los Angeles.

## **Upcoming Keynote speaker for PMI conference in Brazil**

Website <http://cbgp.com.br/site/>

PMI conference in Goiania Brazil June 5 to 7.

I will be the keynote speaker on June 6 from 20:00 to 21:30

Title of my conference is "Managing creative content projects"

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## **Testimonials**

### **Mario Henrique Trentim**

"Sylvain is a passionate project management professional. He delivered an outstanding presentation at VIII CBGP 2013, in Brazil, about how he manages Cirque du Soleil's PMO. His large experience in mega-projects and portfolios give life to his presentation, full of energy. I recommend him."

### **Charles Bourgault**

I met Sylvain during a PMP preparation course. I was very pleased by his energy, enthusiasm and knowledge for project management. A year later, I hired his service to prepare a custom course for our team of Project Managers to provide them a refresher of the PMP but also to share his passion for the profession. I participated in Sylvain's classes at McGill University as an industry speaker and I am always impressed at how he is able to explain the theory in a very practical way.

### **Marcel Ekkel**

Sylvain is a bright person that has an interesting vision on business development. He is able to link his Project Management skills and experience to bus.development projects...and lead them to success.

- His training style is juicy and full of shared experiences for your benefit. He helped me understand project management more in detail.

- Sylvain is your man to get your team up to speed

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