

Ted McLyman

CEO/Owner at Apexx Behavioral Solutions Group

Augusta, GA, US

The rules of money have changed. The common wisdom of money management is wrong. First manage your behavior, and then manage your money.

Description

Professional Experience:

Ted is an author, speaker and trainer. He is a fully-licensed financial advisor. He authored "Money Makes Me Crazy: A Prescription for Money Sanity" and is the creator of the revolutionary "The Command Pilot System" -- a system designed to uncover and assess an individual's unique attitude toward money.

Prior to forming Apexx, he was a District Manager with two major financial planning firms. Ted is a retired Lt Col, USMC where he served as Economics Instructor, U.S. Naval Academy; Aide to the Assistant Secretary of the Navy for Financial Management; and various command and staff assignments. Ted is also an accomplished public speaker and trainer, having presented keynotes at numerous national and regional conferences.

Awards and Accomplishments:

Ted is the author of: "Money Makes Me Crazy! A Prescription for Money Sanity." The book is a 2011 Global eBook Award Finalist. He is also the recipient of many industry and professional awards.

Education:

Bachelor of Arts (BA), Colgate University
Master of Science (MS), Boise State University
Master of Arts (MA), Pepperdine University

Personal/Community:

Ted is involved with many community non-profit organizations. He is also a triathlete.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

Industry Expertise

Financial Services, Advertising/Marketing, Investment Management

Topics

Money, Behavioral Finance, Investing

Affiliations

Financial Planning Association, USA Triathlon, Financial Therapy Association

Sample Talks

Money Makes Me Crazy--How About You? The Myth of the Rational Consumer.

Entertaining, informational, and non-technical presentation on why money makes people crazy. The presentation is for anyone who has ever gone into a store to buy milk and bread, spend a small fortune--and forgot the milk and bread. Humans are not hardwired to work well with money. Our biology, culture and beliefs keep getting in the way. Money success is about managing behavior--not money. The presentation can be customized for professionals and the general public.

Education

Colgate University

BA Social Relations

Pepperdine University

MA Public Administration

Boise State University

MS Instructional and Performance Technology

Accomplishments

Business founder and owner

Business founder and owner

Author

Money Makes Me Crazy! A Prescription for Money Sanity

Lt Col USMC (Ret)

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Testimonials

Leslie E. Lindfield, CPFPE

"Your direct participation and shared insights helped make it our most meaningful and productive conference to date. We received a tremendous amount of positive feedback from conference attendees about your session."

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