

Thomas Ksiazek, PhD

Associate Professor of Communication; Director of Graduate Studies | College of Liberal Arts and Sciences at Villanova University

Villanova, PA, US

Thomas Ksiazek's, PhD, research is focused on the media industry's constant evolution to satisfy the needs of its audience.

Biography

Keeping pace with the rapidly morphing media industry while anticipating the adjustments it must make to satisfy the needs of its audiences is Dr. Ksiazek's specialty. He is knowledgeable about the various modes of multiplatform digital media and how they compete with and complement traditional media. Ksiazek is a good source for discussions about how communication education is changing to prepare the next generation of media practitioners.

Industry Expertise

Media - Print, Education/Learning, Writing and Editing, Research

Areas of Expertise

Communication, Media Industries, Cross-Platform Audience Behavior, Network Analysis of Digital Media Use, News Audiences, Social and Political Implications of Media Use

Affiliations

o Committee Member, Political Communication Division Nominating Committee, National Communication Association, 2016-Present

Education

Northwestern University
PhD

Northwestern University
MA

University of Pittsburgh
BA

Select Accomplishments

**Top 5 Faculty Paper Award: Mass Communication Division. 97th Annual Conference of the National
Communication Association
2011**

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