

# **Tiffany Gooch**

**Public Affairs Consultant at Enterprise**

Toronto, ON, CA

Tiffany is a government relations, political organization, and communications professional based in Toronto.

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## **Biography**

Tiffany Gooch is a Consultant at Enterprise & Ensignt Canada. She brings extensive experience in government, politics and events to her role.

A skilled consensus builder, creative political strategist, and talented event manager with a tremendous mind for logistics, Tiffany's work centers on government relations and public affairs campaigns.

Her experience in strategic communications planning, with a practical approach to digital media and a natural, decisive leadership style make her the ideal calm in a storm during a crisis situation.

She focuses on the "why" in government decision-making and stakeholder motivation in order to align priorities and ultimately collaborate with influencers to get results.

Prior to joining Ensignt and Enterprise, Gooch spent time working for the provincial Liberal government, assuming increasingly integral roles in the OLP Office, Constituency and Queen's Park MPP's Offices, Minister's Offices and the Office of the Premier. More recently, Gooch was acclaimed Secretary of the Ontario Liberal Party's Executive Council.

She also previously served on the Executive of the Ontario Women's Liberal Commission (federal and provincial), on the Board of Governors for the University of Windsor, and currently serves as the Chair of The Reading Partnership Steering Committee.

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## **Industry Expertise**

Government Relations, Political Organization, Public Relations and Communications, Women, Social Media

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## **Areas of Expertise**

Government Relations & Public Affairs, Diversity & Inclusion, Women & Leadership, Political Activism

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## **Affiliations**

Chair, The Reading Partnership, Secretary, Ontario Liberal Party Executive Council

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## **Event Appearances**

**Government Relations 101, Speaker**

Canadian Association of Fairs and Exhibitions AGM

**Panelist**

The Fourth Branch: Media's Impact on Policy and Politics

**Advocacy Training, Speaker**

Canadian Steel Producers Association Advocacy Training

**Advocacy Training, Speaker**

Ontario Pipe Trades Council

**Panelist**

Making Space: How to Make Friends and Move People

**Political Organization, Speaker**

Jamaican Canadian Association Candidate Training

**Political Organization, Speaker**

Equal Voice Municipal Bootcamp

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**Education**

University of Windsor

Bachelor Political Science

University of Leicester

Exchange The Global Sex Trade & Terrorism

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