

Tiffany Gooch

Public Affairs Consultant at Enterprise

Toronto, ON, CA

Tiffany is a government relations, political organization, and communications professional based in Toronto.

Biography

Tiffany Gooch is a Consultant at Enterprise & Ensignt Canada. She brings extensive experience in government, politics and events to her role.

A skilled consensus builder, creative political strategist, and talented event manager with a tremendous mind for logistics, Tiffany's work centers on government relations and public affairs campaigns.

Her experience in strategic communications planning, with a practical approach to digital media and a natural, decisive leadership style make her the ideal calm in a storm during a crisis situation.

She focuses on the "why" in government decision-making and stakeholder motivation in order to align priorities and ultimately collaborate with influencers to get results.

Prior to joining Ensignt and Enterprise, Gooch spent time working for the provincial Liberal government, assuming increasingly integral roles in the OLP Office, Constituency and Queen's Park MPP's Offices, Minister's Offices and the Office of the Premier. More recently, Gooch was acclaimed Secretary of the Ontario Liberal Party's Executive Council.

She also previously served on the Executive of the Ontario Women's Liberal Commission (federal and provincial), on the Board of Governors for the University of Windsor, and currently serves as the Chair of The Reading Partnership Steering Committee.

Industry Expertise

Government Relations, Political Organization, Public Relations and Communications, Women, Social Media

Areas of Expertise

Government Relations & Public Affairs, Diversity & Inclusion, Women & Leadership, Political Activism

Affiliations

Chair, The Reading Partnership, Secretary, Ontario Liberal Party Executive Council

Event Appearances

Government Relations 101, Speaker

Canadian Association of Fairs and Exhibitions AGM

Panelist

The Fourth Branch: Media's Impact on Policy and Politics

Advocacy Training, Speaker

Canadian Steel Producers Association Advocacy Training

Advocacy Training, Speaker

Ontario Pipe Trades Council

Panelist

Making Space: How to Make Friends and Move People

Political Organization, Speaker

Jamaican Canadian Association Candidate Training

Political Organization, Speaker

Equal Voice Municipal Bootcamp

Education

University of Windsor

Bachelor Political Science

University of Leicester

Exchange The Global Sex Trade & Terrorism

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