

# **Tim Moore**

**CEO at CrushIQ**

Wilmington, NC, US

Hype is dead! I teach businesses how to specifically create better customer experiences while competing for greater mind & market share.

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## **Description**

I'm an American digital marketing executive and entrepreneur. I provide strategic counsel, marketing guidance, and digital relationship best practices to several of CrushIQ's top global accounts as well as maintaining CrushIQ's strong partner relationships with the likes of Google and Facebook. Previously, I was with The New York Times Company in a digital business solutions leadership role, and prior to that was the founder of numerous technology startups. I believe in transparency and thus invites all to keep in touch with on Google+, Twitter, or to call me directly on my mobile at 910-233-6228.

With every good wish,  
Tim

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

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## **Industry Expertise**

Social Media, Market Research, IT Services/Consulting, Corporate Training, Business Services, Internet, Training and Development, Advertising/Marketing, Media - Online

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## **Topics**

Social Media Marketing, Digital Business, The Connected Consumer, Google+ for Business

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## **Affiliations**

The New York Times Company, Yahoo!, Social Media Academy, Forrester Research, Twitter, Google, Facebook

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## **Education**

**Twitter**

Partner Program Promoted Products

**Wallkill, NY: "IT Leadership In The 21st Century" Seminar**  
Instructor Business Leadership

**Social Media Academy**

Consultant Certification Leadership Educator

**TESOL**

Certificate Program Advanced Teaching Techniques - Methodology Program

**Forrester Research**

Information and Knowledge Management Panel Digital Media Advisor

**Washington, D.C.: Customer Relationship Management Conference**

Speaker Proactive strategies for IT management

**Yahoo!**

Training Certification Yahoo! Behavioral Targeting

**New York City: Providing Outstanding Service**

Instructor Customer service in the technical support environment.

**New York Times Company**

Digital Media Certified Instructor New Media Solutions, Digital Business Strategist

**Phoenix, AZ: Avolve Software Business Logic Training**

Certified Business Software Solutions

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