

Timothy Werner

Associate Professor, Department of Business, Government and Society at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Researching corporate political activity, market strategy, and campaign finance

Description

Timothy Werner is an assistant professor of Business, Government & Society at the McCombs School of Business. He is also an affiliated faculty member with the Department of Government, School of Law, and the LBJ School of Public Affairs at The University of Texas at Austin.

Werner's research interests include corporate political activity, non-market strategy, campaign finance, and private politics. In addition to a book published by Cambridge University Press, his work has appeared in leading journals in economics, management, and political science. He teaches undergraduate and graduate courses on corporate political strategy.

Industry Expertise

Political Organization, Government Relations, Public Policy

Topics

Campaign Finance, Corporate Political Strategy, Corporate Social Responsibility, Governmental Regulation, Public Policy

Affiliations

American Law & Economics Association : Member, American Political Science Association : Member, Midwest Political Science Association : Member, Southern Political Science Association: Member, American Economics Association: Member, Academy of Management: Member, Strategic Management Society: Member

Past Talks

Financial Market versus Consumer Market Responses to Emergent Phenomena: An Application to a Social Media-Inspired Boycott

Strategic Management Society

Do Candidates Need PAC Money?

Midwest Political Science Association

Corporate Lobbying and CEO Pay

Conference on Financial Economics and Accounting

Citizens United, Independent Expenditures, and Agency Costs: Reexamining the Political Economy of State Antitakeover Statutes

Conference on Empirical Legal Studies

Campaign Contributions from Corporate Executives in lieu of Political Action Committees

American Political Science Association

The Effects of Corporate 'Free Speech' on Firm Value

American Law and Economics Association

Education

University of Wisconsin-Madison

Ph.D. Political Science

University of Wisconsin-Madison

M.A. Political Science

Rice University

B.A. Political Science

Accomplishments

Faculty Honor Roll

Awarded by the Undergraduate Business Council at the McCombs School of Business for teaching excellence.

Best Conference Paper Award (co-winner)

Awarded at the Strategic Management Society Annual Meeting.

Super Reviewer

Awarded by the American Journal of Political Science.

Emerging Scholar (co-winner)

Awarded by the American Political Science Association, Political Organizations and Parties Section.

Best Book Award (finalist)

Academy of Management, Social Issues in Management Division

Testimonials

David Wenger

Tim Werner stands on watch at the very interface of business and government policy. What he finds there is exciting and unexpected.

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