

# Toby Ruckert

**Founding CEO at Unified Inbox**

San Francisco, CA, US

Global Entrepreneur & Musician

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## **Description**

## HISTORY & CURRENT FOCUS:

As a serial entrepreneur, I'm passionate about spotting problems and needs, then putting together the right people to provide the related solutions.

After successfully founding various online businesses and running them from across the globe, I realized the importance for smarter tools to ensure that international teams could communicate and collaborate, and regain control of their lives.

The result is a "Unified Inbox" which can be described as the missing link between communication and collaboration, addressing the international phenomenon of "information overload".

## PROFESSIONAL BACKGROUND:

I studied piano at university in Germany (you can find one my CDs here: [www.bit.ly/islandclassics1](http://www.bit.ly/islandclassics1)) before immigrating to New Zealand in 2003.

## CORE STRENGTHS:

Some of my core strengths are thinking outside the box and inter-cultural communications. I like to solve big problems that may affect many people.

## OTHER ACTIVITIES:

If I find time, I blog on [www.tobyruckert.com](http://www.tobyruckert.com) - I'm also writing a startup book for young entrepreneurs that seems to take forever :-)

I've been a keynote speaker at international events and on a wide variety of topics.

With my wife I started the Baleno Charitable Foundation to provide various health & wellness related initiatives with a global perspective.

## Specialties:

- â€¢ Creating Vision & Ventures
  - â€¢ StartUps & Entrepreneurship
  - â€¢ Strategic Coaching & Mentoring
  - â€¢ Speaking & Presentation Engagements
  - â€¢ Intercultural Competence & Team Building
  - â€¢ General Management in Europe and Asia Pacific
  - â€¢ Combining Music and Yogic principles with Innovation
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## Availability

Keynote, Panelist, Workshop, Host/MC, Corporate Training

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## Industry Expertise

Internet, Information Technology and Services, Social Media

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## **Topics**

Startup, Leadership, Entrepreneur

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## **Affiliations**

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## **Past Talks**

**Information Overload Strategies**

CommunicAsia 2012

**Strategies to counter the Information Overload Conundrum**

Business Technology Summit

**International E-Commerce Strategies**

International E-Commerce Summit

**Mastering Communication in Outsourcing & Offshoring**

ICT Outsourcing Strategy

**International E-Commerce (Keynote)**

The National E-Commerce Conference (Jordan Government)

**Entrepreneurship - Sailing through international waters**

Mannheim Business School

**Email Management**

International E-Commerce Forum

**Best practices in email management and information overload strategies**

IMCNZ

**Social Business Strategies**

The Internet Show Asia

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## **Education**

**University of Stuttgart**

Piano

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## **Testimonials**

### **Theni Kuppusamy**

Toby is a regular speaker at CommunicAsia Summit. He does a great job in getting the attendees engaged and his presentations are thought provoking.

He is also one who meets deadlines and does not make me go chasing after him for any information that I might need.

### **Rainer Paul**

Toby Ruckert held a presentation and coaching about Entrepreneurship with the title "Entrepreneurship - Sailing through international waters" on the 13th of July for the Entrepreneurship Club of Mannheim Business School.

The feedback of the group of alumnis, friends and students of the MBA Programmes was excellent, thus I am glad to recommend Toby Ruckert.

It was a pleasure to hear the insights of his life and experience as an entrepreneur. We had very interesting discussions during the session.

Thank you again Toby for beeing in Mannheim and making this event more successful!

### **Dilip Thomas**

Tobias presented at the Business Technology Summit 2009 on strategies to counter the information overload conundrum. The results were stunning, and the audience appreciated Tobias as much for his mastery of communication strategies and his approach of training. We've only got great feedback!!

### **Barnabas Soon**

Toby spoke at our ICT Outsourcing Strategy & Contract Performance Masterclass with only a week's notice and helped provide a very important international perspective of ICT outsourcing.

His extremely timely session explained the challenges of managing staff and stakeholder buy-in when outsourcing software development to overseas vendors.

Toby's presentation was very well received by our delegates and I would certainly recommend him to speak at other ICT events particularly if you're looking for a entrepreneurial 'international start-up' perspective.

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