

# **Todd Latham**

**Publisher at Actual Media Inc.**

Toronto, Canada Area, ON, CA

Motivator, Optimist, Author, Speaker and President - Actual Media Inc.

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## **Description**

Todd is a media entrepreneur with over twenty-two years of experience in environmental business publishing, marketing and communications. He is President of Actual Media Inc. a specialized business publishing, research and creative design company that produces ReNew Canada – the infrastructure renewal magazine and Water Canada - the complete water magazine. Todd is a business communicator with broad industry knowledge and an extensive network in the environment, infrastructure and government sectors. He serves on the Board of Directors of the Ontario Public Works Association (OPWA) and is the Communications Chair. He is co-founder of the Canadian Brownfields Network, a senior associate of the Canadian Urban Institute, a member of the Ontario Society of Professional Engineers (OSPE) Infrastructure Task Force and a University Fellow with the University of Toronto Environmental Finance Committee. He was recently appointed to the Board of the Canadian National Asset Managers (CNAM) Association and the Advisory Council of the Future Industry Leader Honors Program in Shanghai, China. In March 2011 he travelled to Antarctica and became an alumni of 2041 - an international group committed the preservation of the continent and speaks regularly on Arctic and Antarctic issues.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Renewables and Environmental, Public Relations and Communications, Advertising/Marketing

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## **Topics**

Environment, Infrastructure, Water

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## **Affiliations**

Canadian Urban Institute, Ontario Public Works Association, Canadian Network of Asset Managers, University of Toronto - Environment Finance

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## **Sample Talks**

## **Antarctica 2041: A Voyage of Sustainable Inspiration**

Antarctica is twice the size of Australia and the coldest, driest, and most remote place on earth. In an overpopulated world struggling with climate change, the place is an inspiration “ or it should be. Robert Swan is the first person in history to walk to both the north and south poles and is the “icekeeper” of Antarctica. Todd joined Robert and his organization, 2041.com on an Antarctic expedition in March 2011 and tells the world about the beauty, risk and reward of our polar regions.

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## **Education**

### **University of Alberta**

undergrad Biochemistry / Genetics

### **Memorial University of Newfoundland**

undergrad Chemistry

### **Memorial University of Newfoundland, University of Alberta**

DNF Biochemistry

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