

# **Ulrike Bahr-Gedalia**

**President & CEO at Digital Nova Scotia**

Halifax, NS, CA

Multilingual senior level ICT executive with over 20 years in the private, public and academic sectors, spanning five geographic regions.

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## **Description**

Ulrike Bahr-Gedalia is the President & CEO of Digital Nova Scotia. She's a multilingual senior level executive with over 20 years of combined experience in the private, public & academic sectors. Her career spans five geographic regions: North America, South Africa, the Middle East, Asia & Europe.

Ulrike thrives on challenges! With a proven track record in International Marketing, Business & Economic Development, Channel Management, Government/Stakeholder Relations, Board Governance, Fundraising, Organizational Growth & Public Speaking, she's a true game-changer. Having lived, worked & studied in the USA, the UK, the Netherlands, Germany, Israel & now Canada, Ulrike has combined her passion for inclusive diversity, entrepreneurship, innovation, new technologies & STEAM-education with her keen ambition to help individuals & businesses succeed in local & global markets.

Ulrike has worked in executive leadership roles at the headquarters of prominent technology multinationals, SMEs & Startups, including RAD Data Communications, Intel, Compaq/HP, Commtouch Software, McAfee, Madge Networks & Seaside Wireless. Her diverse sector expertise in software, hardware & networking products in ICT companies & software development in med-tech, aerospace & defense industries, provides her with first-hand experience & insight into the multi-sectoral facets of the ICT sector & its magnitude of opportunities.

2016 & 2015: WXN Canada's Most Powerful Women: Top 100 Award; 2015: RBC Top 25 Canadian Immigrant Award, WCT Top 15 Leadership Excellence Award: Innovator & Atlantic Business Magazine's Top 50 CEO Award. 2014: Progress Women of Excellence Award: Innovator/Entrepreneur & named 1 of Canada's top 40 Change-Makers by Canadian Living. Mannesmann Teaching Award & Fulbright Scholarship while pursuing her M.A.

Ulrike is an elected member of the International Women's Forum & sits on Industry Advisory Boards with Dalhousie University's Faculty of Computer Science & the Saint Mary's University Sobey School of Business.

Ulrike is married and has two children. She moved with her family from Israel to Nova Scotia in 2002.

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## **Industry Expertise**

Education/Learning, Women, Corporate Leadership, Information Technology and Services, Fund-Raising, Non-Profit/Charitable, Program Development, Market Research, Training and Development, Translation/Localization, Advertising/Marketing

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## **Topics**

ICT/Digital Startups, SMEs & Multinational Corporations , Diversity, Inclusion, Immigration & Global Talent , Public Speaking & Presentation , STEAM (Science, Technology, Engineering, Arts & Math) Education , Organizational Growth & Fundraising , Disruptive Leadership, Stakeholder & Government Relations, Governance & Board Relations, Channel Development & Channel Management, International Marketing & Sales, Go to Market Strategies, Business Development & Partnerships

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## **Affiliations**

International Women's Forum (IWF): Member, Saint Mary's University Sobey School of Business: Industry Advisory Board Director, Dalhousie University Faculty of Computer Science: Industry Advisory Board Director , Halifax Chamber of Commerce task force "Grow & Nurture the Skilled Workforce": Member, FUSION Halifax: Mentor

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## **Past Talks**

**Panelist: "The positive influence new Canadians have made on our economy, community & culture"**  
First Annual Sobey School of Business Commerce Society Business Leadership Breakfast

**Speaker: "Positive Disruption. The Business Case for Gender Diversity"**  
9th Edition - Women in Leadership Conference: Rising to Challenges

### **Panelist**

Leadership Matters 2015 - Workplace Safety CEO Summit 2015

**Employer Panel: "Diverse Recruitment -- A Corporate Competitive Edge"**  
Campus Recruitment Summit

**Keynote - "The ICT Talent Tap: Diversifying Skill-sets and Capacity in the Digital Economy"**  
National Business Technology Management (BTM) Conference

**Presenter: "Building Leadership for Business Growth: Developing Competitive Advantage in the Digital Economy"**  
Professional Development Summit (PDS)

**Panelist: "Revolutionary Ideas Change the World"**  
2015 Starting Point Student Entrepreneurship Conference

**Keynote: "Global Perspectives for Global Markets: Developing a Diverse Workforce for the Digital Economy"**.  
Corporate Networking Breakfast - Theme: "Fostering Innovation through Diversity"

### **Keynote**

CODE: Debugging the Gender Gap

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## **Education**

**University of Houston**  
MA Film, Literature & Linguistics

**Rice University**  
MA Comparative Literature: Film, Literature & Linguistics

**Universität Siegen**  
BA Political Science

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## **Accomplishments**

### **2016 & 2015 WXN Canada's Most Powerful Women: Top 100 Award**

Canada's Most Powerful Women: Top 100 Awards celebrates the professional achievements of strong female leaders across the country in the private, public, and not-for-profit sectors. The Awards are given to remarkable women in nine different categories. Ulrike was honoured with this prestigious Award for two consecutive years in the RBC Champions category.

### **2015 RBC Top 25 Canadian Immigrant Award**

The RBC Top 25 Canadian Immigrants is a people's choice award that recognizes inspirational immigrants who have come to Canada, achieved success and made a positive difference living here. Whether it's a community advocate or volunteer, a successful entrepreneur or a cultural icon, this is the first Canadian national award program that recognizes immigrants' achievements from all walks of life.

### **2015 Women in Communications and Technology Top 15 Leadership Excellence Award: Innovator**

The WCT Annual Awards Gala is an industry tradition attended by a who's who of the Canadian communications and technology sectors.

### **2015 Atlantic Business Magazine Top 50 CEO Award**

Since 1999, Atlantic Business Magazine has dedicated one of its six issues per year to profiling Atlantic Canada's most accomplished business leaders.

Nominations are submitted by readers and nominees are judged according to: their corporate, community and industry involvement; their company's growth in recent years; and, their responses to various managerial challenges.

### **2014 Progress Women of Excellence Award**

The Progress Women of Excellence Awards takes place each November. Hosted by the Canadian Progress Club Halifax Cornwallis. It honours 19 inspirational women who play an important role in our community. Women at the pinnacle of their professions are recognized in the following categories: Arts and Culture, Communications/Public Affairs, Education and Research, Entrepreneur/Innovator, Health Sport and Wellness, Management and the Professions and Young Woman of Distinction.

### **2014 Canadian Living Magazine Canada's Top 40 Change-Makers**

Featured as 1 of Canada's Top 40 Change-Makers Canadian Living Magazine - 40th Anniversary Edition

## **2016 WXN Canada's Most Powerful Women: Top 100 Award**

Canada's Most Powerful Women: Top 100 Awards celebrates the professional achievements of strong female leaders across the country in the private, public, and not-for-profit sectors. The Awards are given to remarkable women in nine different categories.

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