

Warren Bergen

**President, AVAC Ltd. and Entrepreneur in Residence, Verdex Capital
at**

Edmonton, AB, CA

Award-winning entrepreneur, investor, and corporate advisor

Biography

Warren joined AVAC Ltd. As Vice President of Corporate Development in January 2011, and is also the Entrepreneur in Residence of AVAC's Ag Tech Investment group Verdex Capital Inc. With over 15 years of expertise in the technology industry, Warren brings a breadth of experience that spans start-up and growth stage sales and marketing, finance, and venture capital investment. His background is a highly relevant blend of entrepreneurship and early-stage investment know-how spanning angel, venture capital, and public markets. In technology operational roles, his experience includes IT sales and marketing leadership, integration contracts, and channel development. In addition, he has been instrumental in the capital raise for a number of technology companies. Warren holds a Bachelor of Commerce degree and enjoys coaching entrepreneurs. He is the author of 'Swagger & Sweat' – A Startup Capital Boot Camp.

Through his work at AVAC Ltd. and Verdex Capital, Warren has been an expert speaker at several events, including the Agricultural Biotechnology International Conference, Banff Venture Forum, Ernst & Young Boot Camp, and the Business First Technology Seminar.

Industry Expertise

VC and Private Equity, Financial Services, IT Services/Consulting

Areas of Expertise

Technology, Startups and New Ventures, Marketing Leadership, Integration Contracts, Channel Development, Entrepreneurship, It Sales, Public Markets, Business Strategy, Venture Financing, Corporate Development

Event Appearances

Speaker

Banff Venture Forum

Moderator

Agricultural Biotechnology International Conference

Education

University of Saskatchewan

B.Comm Marketing & General Business

Accomplishments

Finalist - Ernst & Young Entrepreneur of the Year Award

Honors and recognizes the men and women who create the products, services and jobs that help our economy and communities grow.

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