

# **Warren Bergen**

**President, AVAC Ltd. and Entrepreneur in Residence, Verdex Capital  
at**

Edmonton, AB, CA

Award-winning entrepreneur, investor, and corporate advisor

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## **Biography**

Warren joined AVAC Ltd. As Vice President of Corporate Development in January 2011, and is also the Entrepreneur in Residence of AVAC's Ag Tech Investment group Verdex Capital Inc. With over 15 years of expertise in the technology industry, Warren brings a breadth of experience that spans start-up and growth stage sales and marketing, finance, and venture capital investment. His background is a highly relevant blend of entrepreneurship and early-stage investment know-how spanning angel, venture capital, and public markets. In technology operational roles, his experience includes IT sales and marketing leadership, integration contracts, and channel development. In addition, he has been instrumental in the capital raise for a number of technology companies. Warren holds a Bachelor of Commerce degree and enjoys coaching entrepreneurs. He is the author of 'Swagger & Sweat' – A Startup Capital Boot Camp.

Through his work at AVAC Ltd. and Verdex Capital, Warren has been an expert speaker at several events, including the Agricultural Biotechnology International Conference, Banff Venture Forum, Ernst & Young Boot Camp, and the Business First Technology Seminar.

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## **Industry Expertise**

VC and Private Equity, Financial Services, IT Services/Consulting

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## **Areas of Expertise**

Technology, Startups and New Ventures, Marketing Leadership, Integration Contracts, Channel Development, Entrepreneurship, It Sales, Public Markets, Business Strategy, Venture Financing, Corporate Development

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## **Event Appearances**

### **Speaker**

Banff Venture Forum

### **Moderator**

Agricultural Biotechnology International Conference

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## **Education**

**University of Saskatchewan**

B.Comm Marketing & General Business

## Accomplishments

### Finalist - Ernst & Young Entrepreneur of the Year Award

Honors and recognizes the men and women who create the products, services and jobs that help our economy and communities grow.

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