

# Wayne Langley

**President at Varsity**

Wormleysburg, PA, US

Has a combination of strategy development capability & operational execution to help clients achieve their organizations'™ objectives.

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## **Description**

In Wayne's™ 30-year career in the senior housing field, he has applied his operational expertise to delivering reliable solutions that meet the evolving needs of senior living organizations. Wayne focuses on the operational aspects of communities, giving particular attention to ensuring that the brand promise is being delivered to residents, prospects and visitors in each and every interaction and at each service delivery point. Wayne earned his bachelor's™ degree in psychology from MidAmerica Nazarene University, with a focus on organizational psychology.

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## **Industry Expertise**

Public Relations and Communications, Advertising/Marketing, Business Services

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## **Topics**

Management, Leadership, Team Building, Strategic Planning, Customer Service

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## **Affiliations**

Board Member - Meals on Wheels

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## **Education**

**University of Minnesota-Twin Cities**

Industrial and Organization Psychology

**Mid-America Nazarene University**

Bachelors of Science Psychology

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