

Yash Ahuja

Senior Analyst, Measurement & Forecasting Practice at International Data Corporation (IDC)

Toronto, ON, CA

Yash Ahuja is a senior analyst with IDC Canada's Measurement & Forecasting team

Description

Yash Ahuja is a senior analyst with the Measurement and Forecasting team and is responsible for developing comprehensive forecasting reports using macroeconomic data, complex quantitative models, and inputs from sector experts. Before joining the Measurement and Forecasting team, Yash provided research assistance to IDC's Worldwide Channels and Alliances practice.

Yash holds an MBA from Rotman School of Management - University of Toronto and a Bachelor's degree in Civil Engineering from BMS College of Engineering.

Topics

Blockchain, Robotics and drones, Mobility, Forecasting & modeling, Channels and Alliances Trends , Digital Transformation, Public Cloud Services market, AR / VR

Education

Rotman School of Management - University of Toronto
M.B.A.

BMS College of Engineering
Bachelor of Engineering Civil Engineering

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