

Y. Sekou Bermiss

Assistant Professor, Department of Management at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Examining the effects of financial performance and corporate social responsibility in the market valuation of firms

Description

Y. Sekou Bermiss is an assistant professor in the Department of Management at the McCombs School of Business, The University of Texas at Austin.

His research centers around how value is socially constructed in organizational settings. In particular, he investigates how market perceptions of financial performance, organizational identity, and human capital affect firm performance, reputation, and survival. His research has been published in various academic journals, edited volumes, magazines, the Harvard Business Review blog, and on National Public Radio.

Industry Expertise

Management Consulting, Market Research, Advertising/Marketing

Topics

Data Analysis, Organizational Theory, Organizational Strategy, Market Analysis, Market Research, Management

Affiliations

Africa Journal of Management , Academy of Management, Management Science, American Sociological Association , Strategic Management Society, INFORMS

Past Talks

Ideological misfits: Political affiliation and employee departure in the private equity industry
Strategic Management Society Conference on Micro-foundations of Strategy

Framing transaction value: The role of rhetoric in the emergence of the U.S. advertising industry
Academy of Management 2013 Annual Meeting

Capitalism, culture, and symbolic coupling
Academy of Management 2013

Spinning off onto shaky ground: Executive mobility in uncertain environments
32nd Annual International Conference of the Strategic Management Society

Too close for comfort? A micro-foundational analysis on the effect of relational embeddedness on market tie dissolution

Academy of Management 2012 Annual Meeting

Education

Northwestern University - Kellogg School of Management

Ph.D. Management and Organizations

Northwestern University - Kellogg School of Management

M.S. Management and Organizations

Rensselaer Polytechnic Institute

B.S. Chemical Engineering

Accomplishments

Alfred D. Chandler, Jr., Travel Fellowship in Business History and Institutional Economic History

Awarded by Harvard University.

H. Naylor Fitzhugh PhD Fellowship

Awarded by the National Black MBA Association.

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