

# **Y. Sekou Bermiss**

**Assistant Professor, Department of Management at The University of Texas at Austin, McCombs School of Business**

Austin, TX, US

Examining the effects of financial performance and corporate social responsibility in the market valuation of firms

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## **Biography**

Y. Sekou Bermiss is an assistant professor in the Department of Management at the McCombs School of Business, The University of Texas at Austin.

His research centers around how value is socially constructed in organizational settings. In particular, he investigates how market perceptions of financial performance, organizational identity, and human capital affect firm performance, reputation, and survival. His research has been published in various academic journals, edited volumes, magazines, the Harvard Business Review blog, and on National Public Radio.

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## **Industry Expertise**

Management Consulting, Market Research, Advertising/Marketing

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## **Areas of Expertise**

Data Analysis, Organizational Theory, Organizational Strategy, Market Analysis, Market Research, Management

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## **Affiliations**

Africa Journal of Management , Academy of Management, Management Science, American Sociological Association , Strategic Management Society, INFORMS

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## **Event Appearances**

**Ideological misfits: Political affiliation and employee departure in the private equity industry**  
Strategic Management Society Conference on Micro-foundations of Strategy

**Framing transaction value: The role of rhetoric in the emergence of the U.S. advertising industry**  
Academy of Management 2013 Annual Meeting

**Capitalism, culture, and symbolic coupling**  
Academy of Management 2013

**Spinning off onto shaky ground: Executive mobility in uncertain environments**  
32nd Annual International Conference of the Strategic Management Society

**Too close for comfort? A micro-foundational analysis on the effect of relational embeddedness on market tie dissolution**

Academy of Management 2012 Annual Meeting

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## **Education**

**Northwestern University - Kellogg School of Management**  
Ph.D. Management and Organizations

**Northwestern University - Kellogg School of Management**  
M.S. Management and Organizations

**Rensselaer Polytechnic Institute**  
B.S. Chemical Engineering

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## **Accomplishments**

**Alfred D. Chandler, Jr., Travel Fellowship in Business History and Institutional Economic History**  
Awarded by Harvard University.

**H. Naylor Fitzhugh PhD Fellowship**  
Awarded by the National Black MBA Association.

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